



# FROM FAMILY ENTREPRENEURSHIP TO FAMILY ENTREPRENEURING

12-13 October 2020

The Family Entrepreneurship and Society Chair of Audencia Business School and the Group Entrepreneurship Society Transformations of University of Quebec in Montréal invite you to the 3rd Paper Development Workshop Series in Family Entrepreneurship

A STEP EVENT (Successful Transgenerational Entrepreneurship Practices)

## KEYNOTE SPEAKERS

Jenny HELIN ✪ Alistair ANDERSON ✪ William B. GARTNER



Jenny Helin is Senior lecturer at the Department of Business Studies, Uppsala University, Sweden

Alistair Anderson is Distinguished Professor at the Management School of Lancaster University, UK

William B. Gartner is the Bertarelli Foundation Distinguished Professor of Family Entrepreneurship at Babson College, USA and a Visiting Professor in entrepreneurship at Linnaeus University in Sweden

## ABOUT THE WORKSHOP SERIES

**Audencia Business School** hosts an annual Paper Development Workshop on family entrepreneurship, and the school is among the international leaders in this emerging area of scholarship. [The Chair Family Entrepreneurship and Society](#) launched this Paper Development Series in Family Entrepreneurship in 2017. After a first edition on 'Family entrepreneurship writing workshop' (2017) and a second edition on 'Theorizing family entrepreneurship' (2018), we are happy to announce the third edition of this series of research workshops organized in collaboration with the Group Entrepreneurship Society Transformations of University of Quebec in Montréal (GEST ESG UQAM), online, the 12<sup>th</sup> and 13<sup>th</sup> of October, 2020.

**GEST** is a research center of the University of Québec in Montréal School of Management ([ESG UQAM](#)) which addresses entrepreneurial practices, identities and discourses in marginalized contexts and for minorized people. It aims at participating to a change for a new inclusive and fruitful relation between entrepreneurship and social transformations and then addressing the dark side of entrepreneurial practices. The GEST members challenge theoretical assumptions and consider entrepreneuring in a process perspective.

### Scientific committee:

**Miruna Radu-Lefebvre**, Professor of Entrepreneurship, Head of the Chair Family Entrepreneurship and Society, Audencia Business School

**Christina Constantinidis**, Professor of Entrepreneurship, School of Management of the University of Quebec in Montréal

**Olivier Germain**, Full Professor, School of Management of the University of Québec in Montréal

**Vincent Lefebvre**, Associate Professor of Entrepreneurship, Head of the Entrepreneurship education, Audencia Business School

## TOPIC OF THE 2020 PAPER DEVELOPMENT WORKSHOP

For several decades, the fields of entrepreneurship and family business developed as separate knowledge domains (Holt, Pearson, Payne, & Sharma, 2018; Zahra & Sharma, 2004). Recently, the field of family entrepreneurship (Neubaum, 2018; Payne, 2018; Short, Sharma, Lumpkin, & Pearson, 2016) emerged at the intersection of family, entrepreneurship, and family business. While there has been an increasing interest in combining the distinct academic fields of entrepreneurship and family business (Aldrich & Cliff, 2003; Anderson, Jack & Drakopoulou Dodd, 2005), the early stages of creation of family businesses in entrepreneurial families (Alsos, Carter & Ljunggren 2014) and the emergence of entrepreneurial behaviours, identities and projects in the context of family businesses are underdeveloped areas of inquiry.

We would like to invite the authors interested in submitting to the **special issue « [From Family Entrepreneurship to Family Entrepreneurship](#) » of the *International Journal of Entrepreneurial Behavior and Research*** to present their work-in-progress to the **Guest editors - Miruna Radu-Lefebvre, Olivier Germain and William B. Gartner** during the Paper Development Workshop which will take place online on October 12-13, 2020. The special issue and the Paper Development Workshop aim to draw attention to the *emergence and becoming* of family businesses and the *actualizing* of entrepreneurial behaviours, identities and projects in already existing family businesses.

For this Paper Development Workshop, we call for papers addressing the topic of family entrepreneurship with a focus on processes and practices relative to how business family members, couples and families *do* entrepreneurship. Steyaert (2007, p. 453) coined the notion of entrepreneurship to call for more processual inquiries in the field of entrepreneurship. Entrepreneurship is a processual, material, and relational phenomenon (Champenois, Lefebvre, & Ronteau, 2019; Hjorth, 2014; Hjorth & Reay, 2018) leading to the creation of new organizations (Gartner, 1993; Johannisson, 2011). We recognize that “familiness” does not always pre-exist entrepreneurial practices but also emerges through the process of entrepreneurship. We call for more processual inquiries in the field of family entrepreneurship, within an ontology of becoming (Chia, 1995). We think that this perspective of combining entrepreneurship and family business is unexplored and requires further theoretical and empirical explorations.

## PROGRAM

The Paper Development Workshop will be held online, October 12-13, 2020.

### What is Family entrepreneuring

Round table moderated by Rodrigo Basco

Associate Professor, Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business, American University of Sharjah

With: Jenny Helin, William B. Gartner, Alistair Anderson, Olivier Germain, Christina Constantinidis, Miruna Radu-Lefebvre, Vincent Lefebvre

Monday, October 12, 2020

2pm-2.45pm CET Paris Time

### Family entrepreneuring and temporality: a critical outlook and the beginning of a research agenda

Jenny HELIN

Senior lecturer at the Department of Business Studies, Uppsala University, Sweden

Monday, October 12, 2020

2.45pm-3.30pm CET Paris Time

### Paper Development Workshop – Session 1

Moderated by Miruna Radu-Lefebvre and Olivier Germain

Monday, October 12, 2020

3:30pm-5:00pm CET Paris Time

1. *L'instant Taittinger: Entrepreneuring in a Family Champagne House*  
Elen Riot, Emmanuelle Rigaud, Ilenia Bua & Fabrizio Maria Pini
2. *A micro foundation analysis of corporate entrepreneurship process in family businesses*  
Hela Chebbi & Michaël Laviolette
3. *Endogenous knowledge: the base for women entrepreneurial activity in Southwest Benin*  
Dagoudo A. Bienvenu, Moumouni M. Ismail, Nouatin S. Guy & Hountondji S. Paul
4. *Looking at shared leadership in couple owned business: Dramaturgical perspective*  
Angela Carradus & Natalia Vershinina

### Who, how and when family entrepreneurship occurs

William B. GARTNER

Bertarelli Foundation Distinguished Professor of Family Entrepreneurship at Babson College, USA and a Visiting Professor in entrepreneurship at Linnaeus University in Sweden

Monday, October 12, 2020

5:00pm-5:45pm CET Paris Time

## The idea of agency in family business

Alistair ANDERSON

Distinguished Professor at the Management School of Lancaster University, UK

Tuesday, October 13, 2020

2:00pm-2:45pm CET Paris Time

## At the reading/writing intersection: exploring writing from a processual outlook

Jenny HELIN

Senior lecturer at the Department of Business Studies, Uppsala University, Sweden

Tuesday, October 13, 2020

3:15pm-4:45pm

## Paper Development Workshop

Moderated by Christina Constantinidis and Vincent Lefebvre

Tuesday, October 13, 2020

5:00pm-6:30pm CET Paris Time

1. *Family business growth expectations shaped by entrepreneurial competencies and society's individualism: the case of Egypt, Madagascar, Morocco and Turkey*  
Abderrahim Barakat, Asmaa Dahalla & Khalid El Ouazzani
2. *How do French leaders perceive the business succession? A theoretical proposal of 4 profiles*  
Lea Wang & Jean-Louis Tavani
3. *Conceptual framework and literature review on key factors of SME success*  
Jean Denis Miala Ndombele
4. *Family Entrepreneurship – Succeeding and Becoming Entrepreneur A Systematic Literature Review*  
Vincent Lefebvre & Thomas Sallot

## Closing remarks

6:30-7:00pm CET Paris Time

# END OF THE PAPER DEVELOPMENT WORKSHOP