

# From Family Entrepreneurship to Family Entrepreneuring

## Special issue call for papers from International Journal of Entrepreneurial Behavior & Research

The submission portal for this SI will open January 15<sup>th</sup> 2021

### Guest Editors:

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Olivier Germain, University of Québec in Montréal, Canada  
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### Aims and Scope:

For several decades, the fields of entrepreneurship and family business developed as separate knowledge domains (Holt, Pearson, Payne, & Sharma, 2018; Zahra & Sharma, 2004). Recently, the field of family entrepreneurship (Neubaum, 2018; Payne, 2018; Short, Sharma, Lumpkin, & Pearson, 2016) emerged at the intersection of family, entrepreneurship, and family business. While there has been an increasing interest in combining the distinct academic fields of entrepreneurship and family business (Aldrich & Cliff, 2003; Anderson, Jack & Drakopoulou Dodd, 2005), the early stages of creation of family businesses in entrepreneurial families (Alsos, Carter & Ljunggren 2014) and the emergence of entrepreneurial behaviours, identities and projects in the context of family businesses are underdeveloped areas of inquiry.

The aim of this special issue is to draw attention to the *emergence and becoming* of family businesses and the *actualizing* of entrepreneurial behaviours, identities and projects in already existing family businesses. The Guest Editors encourage submissions of theoretical and empirical contributions addressing the topic of family entrepreneuring with a focus on processes and practices relative to how family members, couples and families *do* entrepreneurship. Steyaert (2007, p. 453) coined the notion of entrepreneuring to call for more processual inquiries in the field of entrepreneurship. Entrepreneuring is a processual, material, and relational phenomenon (Champenois, Lefebvre, & Ronteau, 2019; Helin, 2011; Helin & Jabri, 2014; Hjorth, 2014; Hjorth & Reay, 2018) leading to the creation of new organizations (Gartner, 1993; Johannisson, 2011). We recognize that “familiness” does not always pre-exist entrepreneurial practices but also emerges through the process of entrepreneuring. We call for more processual inquiries in the field of family entrepreneurship, within an ontology of becoming (Chia, 1995). We think that this perspective of combining entrepreneuring and family business is unexplored and requires further theoretical and empirical explorations.

### Possible Topics

Suitable topics include, but are not limited to, the following:

- How do processes and practices of entrepreneuring occur in the context of enterprising families and family businesses?
- What are the tensions arising between what already exists and the emergence of newness in the context of enterprising families and family firms?

- What are the various dimensions of family entrepreneuring, and how do these dimensions influence different kinds of processual approaches in entrepreneuring (see Steyaert, 2007) can?
- How does familiness emerges– as a family becoming – through the entrepreneuring process rather than pre-existing before the organization creation in a non-reified perspective?
- What are the sub-processes and practices involved in family entrepreneuring? How to deal with the complexity of possible intersections of multiple sub-processes and multiple practices in the succession process (succeeding) and family entrepreneuring?
- Which practices and processes are at work to maintain the familiness of organizations in the unstable flow of action(s)?
- From a methodological perspective, how to study family entrepreneuring?
- How should multiple cultural, social and economic contexts be accounted for and included in the study of family entrepreneuring?
- How are various anthropological approaches of family forms (e.g., monoparental families, LGBTQ+ families, etc.) embedded in the practices and processes of entrepreneuring?
- How do the processes of entrepreneuring intersect with the doing of gender in enterprising families?
- How can the doing of (social) identity work within family businesses be understood as an entrepreneuring process and practice within an ontology of becoming (and relating)?
- How can we study, problematize and challenge family entrepreneuring in a critical perspective?

Submissions must be original and must not be under consideration for publication elsewhere. Papers that are suitable for publication in the special issue will be double-blind reviewed as per the IJEBR's review process guidelines. The editors will base their final acceptance decisions on relevance for the special issue, technical quality, innovative content, and originality of research approaches and results. More information and guidelines for authors are available at: [http://www.emeraldgrouppublishing.com/products/journals/author\\_guidelines.htm?id=ijebr](http://www.emeraldgrouppublishing.com/products/journals/author_guidelines.htm?id=ijebr)

If you have any questions about the suitability of the topics or approaches, please contact the corresponding guest editor: Miruna Radu-Lefebvre ([mradu@audencia.com](mailto:mradu@audencia.com)).

Submission deadline: 15<sup>th</sup> April 2021

**Timeline:**

Submission of full paper: April 15<sup>th</sup>, 2021

First-round feedback from referees: May 15<sup>th</sup>, 2021

Submission of revised paper: July 1<sup>st</sup>, 2021

Second-round feedback from referees: August 15<sup>th</sup>, 2021

Submission of final revised paper (to the editors): September 31<sup>st</sup>, 2021

Publication: 2022

Authors interested in submitting to the special issue are invited to *present their work-in-progress* to the Guest editors at the Paper Development Workshop, which will take place on 4<sup>th</sup>-5<sup>th</sup> May 2020 in Montréal, Canada. Participation to the Paper Development Workshop does not guarantee publication in the special issue and submission to the special issue is not restricted to Paper Development Workshop participants.

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## Short Biographies of the Guest Editors:

**Miruna Radu-Lefebvre** is Professor of Entrepreneurship at Audencia Business School, France. She is the Holder of the research Chair Family Entrepreneurship & Society, a STEP EU Global Board Member and the Pilot of the STEP French Team. Her research interests are entrepreneurial discourse, emotion and cognition in their social and relational embeddedness, entrepreneurial legacy and succession in family businesses. She extensively published a number of journal articles, books, book chapters, case studies, including papers in *Organization Studies*, *International Small Business Journal*, *Entrepreneurship and Regional Development* and *Journal of Small Business Management*.

**Olivier Germain** is a full professor of Management and Entrepreneurship at the Université du Québec à Montréal, and senior editor of *M@n@gement*, *Revue de l'entrepreneuriat* and *Revue Internationale de PME*. Since 2006, he is the cochair of George Doriot Conference dedicated to the relation between entrepreneurship and society. His research work is at the crossroads of processual perspectives (entrepreneuring) and critical studies in the field of entrepreneurship.

**William B. Gartner** is the Bertarelli Foundation Distinguished Professor of Family Entrepreneurship at Babson College. His scholarship spans a wide array of topics in the entrepreneurship field: entrepreneurship as practice, the social construction of the future, varieties of value creation and appropriation, “translating entrepreneurship” across cultures and countries, the poetics of exchange, the demographics of entrepreneurial families, and, the nature of legacy in family entrepreneurship.