

# International Symposium on Entrepreneurship, Blockchain and Crypto-Finance

**ISEBC 2019**

**Tunis, Tunisia April 24-25, 2019**

The **1<sup>st</sup> International Symposium on Entrepreneurship, Blockchain and Crypto-Finance** is jointly organized by the Telfer School of Management of the University of Ottawa; IPAG Center for Energy Economics and Environment; IPAG Institute for Entrepreneurship, Digital innovation and Performance; University of Paris 8; ESSCA School of Management; and the University of Tunis Carthage. It will take place on 24 and 25 of April 2019 at the University Tunis Carthage. The event aims to provide academics, policymakers and practitioners with a valuable forum for discussion and critical analysis of the major issues and challenges interrelating Entrepreneurship, Crypto-Finance and Blockchain.

The rapid advancement in encryption and network computing gave birth to new tools and products that have influenced the local and global economy alike. One recent and notable example is the emergence of virtual currencies, also known as cryptocurrencies or digital currencies. Virtual currencies introduced a fundamental transformation that affected the way goods, services, and assets are exchanged. As a result of its distributed ledgers based on blockchain, cryptocurrencies not only offer some unique advantages to the economy, investors, and consumers, but also pose considerable risks to users and challenges for regulators when fitting the new technology into the old legal framework. This conference discusses the evidence on financial asset capabilities of virtual currencies, risk management, and risk-averse investors in anticipation of negative shocks to the market. Virtual currencies are experiencing an increasing popularity in the financial markets and in portfolio management as can be classified as financial asset or commodities on a scale from pure medium of exchange advantages to pure store of value advantages.

## **TOPICS**

The conference organizers invite submission of both theoretical and empirical papers (*in PDF files*) relating, but not limited, to:

### **Finance**

- Bitcoin Phenomenon
- Future of cryptocurrencies
- Trading cryptocurrencies
- Modelling of price and volatility of cryptocurrencies
- Initial Coin Offering: Challenges and Opportunities
- How does Blockchain technology impact corporate governance?

## Entrepreneurship

- What are the benefits and challenges of using Blockchain technologies for business organizations?
- How Blockchain is empowering businesses and communities?
- Marketing - how not to merge a budget for a Blockchain project
- Blockchain for enterprise and business - challenges and opportunities
- Digital innovation, Entrepreneurship and Blockchain
- Entrepreneurship Education and Blockchain

## Management

- What are the legal and ethical implications of Blockchain technologies?
- Building relationships with clarity and transparency: simplifying PR for Token sales and Blockchain ventures
- Supply chain management and Blockchain technologies
- Smart contracts management
- Cybersecurity and Blockchain technologies

## Operational and Applications

- Real world applications of Blockchain technologies
- Will Blockchain drive the evolution of gaming industry?
- Socially important projects - what sphere critically needs to be changed with Blockchain Scalability: when, where, how
- Linking entrepreneurship, Blockchain and crypto-finance
- Social entrepreneurship and crypto-finance

## KEYNOTE SPEAKERS

- **Dominique Guégan**, *University of Paris 1 Panthéon-Sorbonne, France*
- **Leo Paul Dana**, *Montpellier Business School, France*
- **Chris Georgen**, *Topl, USA*

## SCIENTIFIC COMMITTEE

- Tomaso Aste, *University College London, UK*
- Kent Baker, *American University in Washington DC, USA*
- Jean Pierre Boissin, *Grenoble University, France*
- Didier Chabaud, *University of Paris Sorbonne, France*
- Julien Chevallier, *University of Paris 8, France*
- Mohsen Debbabi, *IHEC, Tunisia*
- Inés Gabarret, *ESSCA School of Management, France*
- Marjène Gana, *Tunisia Polytechnic School, Tunisia*
- Yosra Ghabri, *University of Tunis Carthage, Tunisia*
- Stéphane Goutte, *University of Paris 8, France*
- Khaled Guesmi, *IPAG Business School, France and ICBR*
- Giancarlo Guidici, *Milan University, Italy*
- Christophe Hénot *University Paris 1, France*
- Kose John, *New York University, USA*
- Wadid Lamine, *University of Ottawa, Canada*
- Séverine Leloarne Lemaire, *Grenoble Ecole de management, France*
- Adnane Maalaoui, *IPAG Business School, France*
- Lynnette Purda, *Queen's University, Canada*
- Kim Raath, *Topl, USA*

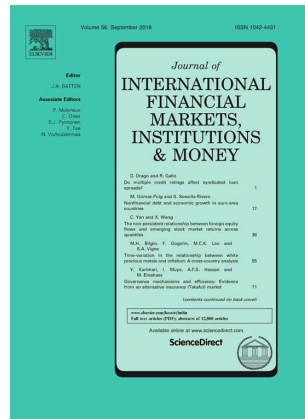
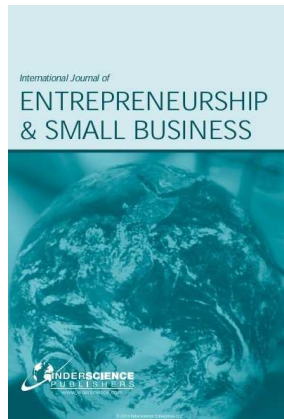
- Housseem Rachdi, *IHEC, Tunisia*
- Allan Riding, *University of Ottawa, Canada*
- Ilyes Abid, *ISC Paris Business School, France*
- Samir Saadi, *Telfer School of Management, University of Ottawa, Canada*
- Walid Saffar, *Hong Kong Polytechnic University, Hong Kong*
- Etienne Saint Jean, *UQTR, Canada*
- Benoît Sévi, *University of Nantes, France*
- Erno Tornikoski, *Grenoble EM & Polytechnique France*
- Hans-Jörg Von Mettenheim, *IPAG Business School & ACANTO SAS, France*

## PAPER SUBMISSION PROCEDURE

Interested authors can submit their research papers (in PDF files), no later than **January 31<sup>st</sup>, 2019** via the Symposium website [isebc2019.sciencesconf.org](http://isebc2019.sciencesconf.org).

## SPECIAL ISSUES

A selection of high-quality papers submitted to the conference will be considered to be published in top international Journals such as Finance Research Letters, Journal of International Financial Markets, Institutions & Money, and International Journal Of entrepreneurship and Small Business.



## CONFERENCES FEES

The fee includes conference materials, coffee breaks, lunch buffets, and the gala dinner.

- 350 € for academics and professionals (except MENA region)
- 200 € for MENA participants
- 100 € for PhD students

## IMPORTANT DATES

- January 31<sup>st</sup>, 2019: Submission deadline (*extended abstract and full papers*)
- February 15<sup>th</sup>, 2019: Notification of acceptance/rejection
- March 15<sup>th</sup>, 2019: Registration deadline
- 24-25 April 2019: Symposium event

## CONTACT

[isebc2019@sciencconf.org](mailto:isebc2019@sciencconf.org)

## ORGANIZERS



## PARTNERS





## CONFERENCE VENUE

The conference will be held at the campus of *The University of Tunis Carthage*, located in the Avenue Fattouma Bourguiba, Tunis 2036, Tunisia.

