

2nd Global STEP Conference

Cartagena, Colombia 2018



Transgenerational Entrepreneurship: Insights from the STEP Project Call for Proposals

October 18th - 20th

Date of the conference: October 18th- 20th , 2018

Hosts: Universidad de los Andes and Universidad Icesi. Colombia

Location Venue: Universidad de los Andes, Cartagena campus

Location Hotel: Las Americas Hotel, Cartagena, Colombia

Those invited to participate: Any scholar from a STEP Affiliated University + co-authors

Three years ago, the STEP Project scholars decided to create this conference with the purpose of sharing knowledge, research ideas, insights and best practices generated through the Project, since its beginnings in 2006. The Boston STEP Conference accomplished this goal and also became an excellent opportunity to start research collaborations, get feedback and increase our networking opportunities.

As in the first Conference in Boston in 2016, this Conference welcomes proposals representing original (unpublished) research from any and all members of the STEP community. Proposals addressing any aspect of transgenerational entrepreneurship and familiness, are welcome. Works utilizing data from the STEP global survey or STEP case studies are specifically encouraged, but research utilizing data from all sources is invited. All types of scholarly work is also welcome and encouraged including, but not limited to; qualitative studies, quantitative studies, conceptual works and teaching cases, at different stages of development.

Following the lead of the First Conference, this conference will include several opportunities to present and obtain feedback on your research. Scholars of all levels will find value in presenting research at all stages. Traditional paper sessions, poster sessions, round tables and other methods of presenting and sharing scholarly work will all be a part of the conference.

Scholars can benefit from sessions focused on publishing advice and journal choice from experienced editorial board members. Scholars looking to start new collaborative projects will benefit from facilitated brainstorming sessions focused on developing ideas for new collaborative research projects. We look forward to see you in beautiful Cartagena, to share the research efforts of our STEP community.

Proposal Submission Process

Interested scholars should submit a 3 page proposal (excluding references, tables, figures and diagrams). Submitted proposals should include: 1) a 150 word abstract, 2) Introduction (focused on the importance/contribution of the research) 3) abbreviated literature review 4) summary of hypotheses and findings, theory development, analysis, teaching process and outcomes, research propositions or other appropriate research outcomes. Proposals should be submitted as a PDF to step@babson.edu . As part of the submission process, submitters should indicate their preferences for their top three modes of sharing their research taken from the list below.

- Traditional paper session
- Poster Session
- Roundtable discussion (similar methods)
- Roundtable discussion (similar topics)
- Developmental Session (feedback from senior scholars)

Important Dates (2018)

Call for Proposals – Submission process open	March 4
Conference registration open	March 4
Deadline for Submission	April 29
Acceptance decisions and feedback	June 17
Deadline for reduced fee registration	July 15
Final Conference schedule including individual time slots	August 19
Deadline for registration	September 16
Conference Dates	October 18 th – 20 th

Special Issues associated with the conference

■ http://emeraldgroupublishing.com/products/journals/call_for_papers.htm?id=7409

■ **Estudios Gerenciales** http://www.icesi.edu.co/estudios_gerenciales/es/

Cross Cultural & Strategic Management Special Issue on "FAMILY BUSINESS AND LOCAL DEVELOPMENT IN IBEROAMERICA", Guest Editors: Luis Gomez-Mejia, Arizona State University, USA, Claudio G. Muller, University of Chile, Chile, Ana Cristina Gonzalez, Grand Valley State University, USA, Rodrigo Basco, American University of Sharjah, Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business, UAE.