



## Paper Development Seminar

### New developments in entrepreneurial process research

April 2<sup>nd</sup>-3<sup>rd</sup>, 2018

University of Seville, Spain

The entrepreneurial process is a “hot” topic attracting increasing attention from researchers and PhD students around the world. More research in this topic is matched with increasing opportunities for publication in entrepreneurship journals, as well as in Special Issues in wider Business or Management journals. However, the competition for publication is fierce and crafting a perfectly rounded manuscript is essential to increase the chances of getting any paper accepted for publication in such outlets.

The aim of this Seminar is to help participants develop their research results into papers that may be fit for publication in top-tier academic journals. In order to achieve this aim, the seminar will benefit from the participation of a panel of well-reputed entrepreneurship scholars, who will present some of their recent contributions in the analysis of the entrepreneurial process, and will also review and comment the papers/extended abstracts submitted by the participants.

This seminar is developed in collaboration with the following institutions and projects from the University of Seville:

- IUSEN: “Tomas de Mercado” Institute for Research in Economics and Business.
- ELITE project: “Longitudinal study on the process of emergence of high-impact entrepreneurs” (Spanish National Research Plan. Ref.: ECO2016-75655-P).
- Master in Economics and Development.

Participants will have the opportunity to present their research to the audience. They will not only receive general feedback from other participants, but also specific comments and suggestions from the panel scholars.

We aim to develop a fruitful and intimate working atmosphere. For this reason, we will limit the number of participants to an absolute maximum of 20.

#### The venue:

The Seminar will take place at the Faculty of Economics and Business Sciences, University of Seville (Av. Ramon y Cajal, 1. 41018-Sevilla, Spain). Click for a map:

<https://goo.gl/maps/bD4H532Zmxz>

Seville is a well-known tourist destination full of interesting places to visit and activities to carry out. Seville has just been **selected as the best city to visit in 2018 by Lonely Planet** (<https://www.lonelyplanet.com/spain/seville>).

During Spring time, Seville is especially attractive since it is at this time of year when the famous “*Easter Week Processions*” and “*Feria de Abril*” take place. For this reason, we strongly recommend participants to stay some additional days in Seville and enjoy all it has to offer.



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#### Registration and submission:

To register, please apply via email to [entrepreneurs@us.es](mailto:entrepreneurs@us.es). Include your full name, contact information and affiliation in the email, as well as the title and short abstract of your research. The Seminar is open and research works on any of the aspects of the entrepreneurial process field will be welcome.

A maximum of 20 participants will be accepted on a first-come first-served basis. Once you are communicated of your provisional acceptance, you can pay the registration fee. Please note that acceptance will only be confirmed after the fee has been paid (see below).

The **paper/extended abstract submission deadline is January 31<sup>st</sup>, 2018.**

#### Registration fee:

Participants will cover their own travel and accommodation expenses. In order to cover the cost of materials, meals and refreshments, the participants will be asked to pay a **€50 registration fee**. The fee shall be paid by bank transfer as follows:

Account holder: Universidad de Sevilla

Bank Account (IBAN): ES95 0049 2588 7024 1425 0158

BIC/SWIFT: BSCHEM33

It is essential to include the **full name of the participant**, together with **the seminar code and topic ("292-entrepreneurial research seminar")** as a description of the transfer.

Example: **Joseph Schumpeter – 292-entrepreneurial research seminar**

Once the transfer has been completed, please send a copy of the receipt/printout by email to [entrepreneurs@us.es](mailto:entrepreneurs@us.es)

#### Accommodation:

April is high season in Seville and hotel rooms book out very quickly. Therefore, an early booking is recommended. Accommodation in Seville is generally good, you can find excellent hotels through any major travel agent. The following hotels are close to the Seminar Venue and well communicated with the city centre:

NH Viapol (\*\*\*): <https://www.nh-hoteles.es/hotel/nh-sevilla-viapol>

NH Collection (\*\*\*\*): <https://www.nh-collection.com/es/hotel/nh-collection-sevilla>

Sevilla Center (\*\*\*\*): <https://www.hotelescenter.es/hotel-sevilla-center/>

Melia Sevilla (\*\*\*\*): <https://www.melia.com/es/hoteles/espana/sevilla/melia-sevilla/>

Pasarela (\*\*\*): <http://www.hotelpasarela.com/>

Hesperia Sevilla (\*\*\*\*): <https://www.nh-hoteles.es/hotel/hesperia-sevilla>

Novotel Sevilla (\*\*\*\*): <http://www.novotel.com/es/hotel-3210-novotel-sevilla-/index.shtml>

Alcazar (\*\*): <http://www.hotelalcazar.com/>



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### Draft programme

**Monday April 2<sup>nd</sup>, 2018**

11.00-12.00 Opening Speech:

**Teemu Kautonen: "The entrepreneurial intention-action gap"**

12.00-12.30 Coffee Break

12.30-13.30 Participants' presentations (with feedback)

13.30-14.30 Lunch

14.30-15.30 Plenary session:

**Matthias Fink: "Understanding Stress in Entrepreneurship"**

15.30-16.00 Coffee Break

16.00-17.00 Participants' presentations (with feedback)

17.00-18.00 Plenary session:

**Juan A. Moriano: "Think entrepreneur-think male"**

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20.30 Dinner at a local restaurant

**Tuesday April 3<sup>rd</sup>, 2018**

9.30-10.30 Plenary session:

**Francisco Liñán: "Culture's mode of influence in entrepreneurship"**

10.30-11.00 Coffee Break

11.00-12.30 Participants' presentations (with feedback)

12.30-13.30 Closing speech:

**Ute Stephan: "Entrepreneurs' Mental Health and Well-being: A Review"**

13.30-14.30 Lunch



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#### Keynote speakers (alphabetical order)



**Matthias Fink** is head of the Institute for Innovation at the Johannes Kepler University Linz, Austria and a Professor for Innovation and Entrepreneurship at the Institute for International Management Practice at Anglia Ruskin University, Cambridge, UK. Matthias previously worked as a Professor for International Small Business Management and Innovation at Leuphana University Lüneburg Germany and was Head of the Research Institute for Liberal Professions at WU Vienna University of Economics and Business, Austria. Matthias holds a Ph.D. and a postdoctoral qualification (Habilitation) from WU Vienna University of Economics and Business and was a Visiting Professor at several universities. In research, Matthias' focus is on the role of innovation in new venture creation and small business management. His current interests include entrepreneurship as a driver of innovation and change in rural contexts, entrepreneurial finance, health of entrepreneurs and ethical issues in business research. His research has been published in journals such as *Journal of Business Venturing*, *Entrepreneurship Theory & Practice*, *British Journal of Management*, *Journal of Banking and Finance*, *Technological Forecasting and Social Change* as well as *Regional Studies*. Additionally, he has published three monographs and two edited volumes.



**Teemu Kautonen** is Professor of Entrepreneurship and Head of the Department of Management Studies at Aalto University School of Business, Finland. Teemu's research explores entrepreneurial intentions and actions, the role of trust in SME-bank relationships, and entrepreneurship and ageing. His work appears in *Entrepreneurship Theory and Practice*, *Harvard Business Review*, *Journal of Business Venturing*, *Journal of Economic Psychology* and *Small Business Economics*, among others. In addition to serving on the Editorial Review Board of *Entrepreneurship Theory and Practice*, Teemu served as Consulting Editor for *International Small Business Journal* (2014-2017) and continues to serve in that journal's Editorial Review Board. In addition, he has served as a consultant for the European Commission, the International Labor Organization (ILO), the OECD, and national ministries on policy issues such as senior entrepreneurship.



**Francisco Liñán** is Professor of Entrepreneurship and Innovation at Anglia Ruskin University (UK) and the University of Seville, Spain. Prof. Liñán research interests include entrepreneurship, entrepreneurial intentions and entrepreneurship education, leading to several publications in academic journals such as *Entrepreneurship Theory and Practice*, *International Small Business Journal*, *Journal of Small Business Management* or *Small Business Economics*. He has participated in projects funded by the Spanish national government, EU and





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OECD, and is the Main Researcher in the ELITE Project (Spanish National R+D Strategy, Ref.: ECO2016-75655-P). Professor Liñán is Regional Editor at the *Journal of Organizational Change Management* and Editorial Board Member at the *International Entrepreneurship and Management Journal*, *Journal of Global Entrepreneurship Research* and the *International Journal of Management Science and Information Technology*.



**Juan A. Moriano** is Associate Professor with Tenure at the Department of Social and Organizational Psychology at the Spanish University for Distance Education (UNED). Juan A. Moriano holds a Ph.D. in Psychology from UNED. His doctoral thesis entitled “The Psychosocial Study of the Entrepreneur” (2005) was awarded and published by the Spanish Economic and Social Council (ESC). His research focuses on Work and Organizational Psychology, and more precisely on Entrepreneurship and Leadership. His work has been published in journals such as *Journal of Vocational Behavior*, *Journal of Career Development*, *Journal of Managerial Psychology*, *Journal of Occupational and Organizational Psychology*, *Journal of Career Assessment*, *International Small Business Journal*, and *International Entrepreneurship and Management Journal*.



**Ute Stephan** is Professor of Entrepreneurship at Aston University, Birmingham (UK), Director of the Aston Centre for Research into International Entrepreneurship and Business (ACRIEB), and Editor-in-Chief of *Applied Psychology: An International Review*. Professor Ute Stephan holds a PhD in Psychology from the University of Marburg (Germany) and was previously at the University of Sheffield (UK), the London School of Economics (UK), KU Leuven (Belgium), and TU Dresden (Germany). Her research interests are (1) culture and entrepreneurship, (2) social entrepreneurship and (3) entrepreneurial motivation, health and well-being. Ute published in leading journals such as the *Journal of Management*, *Journal of International Business Studies* (JIBS), *Management Science*, *Journal of Business Venturing* (JBV) among others. Her research has been featured in the media including the *Financial Times* and *Bloomberg*, has won multiple international awards, and has attracted over 3 Mio GBP of funding from the European Commission, the UK Government, UK Research councils, Charities, German Government Institutions, and the German Research Council. Ute is a member of the Global Entrepreneurship Monitor project and the GLOBE (Global Leadership and Organizational Behavior Effectiveness) study, and currently co-leads the European Commission funded SEFORIS project – Social Entrepreneurship as a Force for more Innovative and Inclusive Societies ([www.seforis.eu](http://www.seforis.eu)). She serves on the editorial boards of JIBS, JBV and *Entrepreneurship Theory & Practice*, as a member of the Academy of Management Entrepreneurship Division Research Committee and the Aston University Senate.