



CALL FOR PAPERS

Special Interest Group Entrepreneurship & Innovation in Family Business

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The 3rd *Abbé Grégoire Innovation Day* will be held on April 3-4 2017 in Paris at Le Cnam. In this context, the *Special Interest Group Entrepreneurship & Innovation in Family Business* (EIFB) details in this document the expectations for the paper's submissions related to this topic.

If Family Firms are frequently perceived as “managing for the long run” (Miller and Le Breton Miller, 2005), with a long-term orientation or some longevity (Mignon, 2000, Bégin et alii, 2014), it seems important to understand how they cope with entrepreneurship and innovation.

This EIFB SIG will welcome papers that will shed light on the diverse dimensions of the connection between entrepreneurship, innovation, and family firms, and among others:

- Following Aldrich et Cliff (2003) that emphasize the pervasive role of family in entrepreneurship, it will be useful to delineate the impact of family, and family structures, in matters of entrepreneurship, either in the family business context, or by supporting entrepreneurial/innovating efforts of family members. More generally, studies that will contribute to family entrepreneurship are welcome (Bettinelli et alii, 2017, Chabaud et Sammut, 2014, Fayolle et Bégin, 2009, Fayolle et alii, 2015, Randerson et alii, 2016);
- If the topic of innovation in family firms is of high relevance in the research agenda, we can regret its limited understanding (Roessl et alii, 2010) or some inconclusive results (De Massis et alii, 2013, Urbinati et alii, 2017). Studies are increasing drastically these last years (Chrisman et alii, 2015, De Massis et alii, 2015), and point either some prudential behaviors (Mahmoud-Jouini et Mignon, 2009, Mahmoud-Jouini et al., 2010), discussing the role of tradition (De Massis et alii, 2016), of family preferences (Miller et alii, 2015, Rutherford et alii, 2008) or influence (Kellermanns et alii, 2012). Studies that will enable to extend the knowledge on the specificity of family firms' behaviors, their contingency factors, governance dimensions, and so on, are welcome.

The EIFB SIG is open to all types of papers, and will kindly treat the diverse types of methodologies. In order to promote interaction among participants, authors are invited to submit their contribution either as a work-in-progress paper (submission of an extended Abstract of about 2 pages) or in article format (about 15 pages).

All the deadlines and guidelines are in the global Call for papers, and on the conference's website: www.abbegregoireinnovation.com

The best contributions will be selected for submission to a special issue in a ranked journal.