

FIRST CALL

European Entrepreneurship in the Globalizing Economy: Preparation of New Generation of Entrepreneurs and Business Leaders

International Conference

to be held on
3 – 6 June 2012
Sozopol, Bulgaria

Mission of the Conference

The Conference's mission is to bring together leading European and world 'players' in the field of entrepreneurship to discuss and share their results and opinions in the context of a United Europe: competitive through preparation of new generation of entrepreneurs and business leaders.

Objectives

- To discuss the strengths and the weaknesses of European entrepreneurship in the context of globalisation, knowledge-based economies and multicultural business environment;
- To analyse the role and development of human capital as an engine for entrepreneurial competitive behaviour;
- To present recent entrepreneurship research and developments in entrepreneurship training in a united Europe;
- To discuss the ways and forms for preparations of new generation of entrepreneurs (successors) and managers in family and non-family firms;
- To discuss current and potential projects and develop networks between researchers and teachers, consultants, entrepreneurs and policy makers from Europe and the other regions of the world;
- To observe how European entrepreneurship could contribute to the success of a new European strategy for development until 2020.

Who should attend this conference?

- Researchers
- Teachers
- Consultants
- Entrepreneurs
- Policy-makers
- PhD students

Topics

General (panel) and specific (in sessions) topics will be discussed during the Conference. Among them will be:

- *Trends in development of the European entrepreneurships and entrepreneurs*
- *The European entrepreneurship in global business networks: partnerships, competition, problems*
- *New technologies and new generations of business leaders*
- *The development of human capital in European entrepreneurial firms*
- *Entrepreneurship training and formation of new business (entrepreneurial) culture*
- *Family business in Europe: features, condition, development trends*
- *Management of succession process in family firms*
- *Preparation of managers' successors at different levels in non-family firms (with focus on middle level managers)*

In the frame of the conference a round table on management of business succession will be organised.

The best papers will be published in two special issues of *The International Journal of Entrepreneurship and Innovation* and Conference Proceedings. We are also in negotiation with Edward Elgar Publishing.

Main Organising Bodies

Bulgarian Association for Management Development and Entrepreneurship (BAMDE)

BAMDE is a leading organisation in the field of management and entrepreneurship training and development in Bulgaria. BAMDE brings together the most renowned Bulgarian universities, research and training institutions, promotes and safeguards the quality of trainers and training programmes and acts as a national platform for professional management and entrepreneurship development in Bulgaria in relation to international standards and best practice. The association began to realise an original programme for business successors in family firms – now at stage of its internationalisation. BAMDE is a holder of best practice in entrepreneurship training recognized by EFMD.

Institute for Entrepreneurship Development (IED) at the University of National and World Economy (UNWE)

The IED is a pioneer in education, consulting and research in the field of entrepreneurship and SMEs in Bulgaria. IED results are used directly in the teaching and training process and practice. The IED is focusing its work on supporting entrepreneurship activity in all of its dimensions – from the idea to start a small business, the management and development of small and medium-sized enterprises, to establishing corporate entrepreneurship in the large-scale, reviving organisations. The IED is striving through its activities to develop as a leading training institution, contributing to the development of the entrepreneurial potential of Bulgaria and to the creation of a new entrepreneurial culture – the driving force in competitive market economy.

Our Partner

European Council for Small Business and Entrepreneurship (ECSB)

The European Council for Small Business and Entrepreneurship (ECSB) is a non-profit organization whose main objective is to advance the understanding of entrepreneurship and to improve the competitiveness of SMEs in Europe. ECSB facilitates the creation and distribution of new knowledge

through research, education and the open exchange of ideas between professions and across national and cultural borders.

The network of ECSB's members covers nearly the whole Europe geographically; it has some 400 members from over 30 countries. Through its affiliation to the International Council for Small Business since 1989, the European network is also connected to the global academic and professional small business community.

Organising Committee

Kiril Todorov – *Chairman, Bulgarian Association for Management Development and Entrepreneurship*

Atanas Damyanov – *D. A. Tsenov Academy of Economics, Svishtov*

Mitko Dimitrov – *Economic Research Institute at the Bulgarian Academy of Sciences*

Zhelyu Vladimirov – *St. Kliment Ohridski University of Sofia*

Svetoslav Dimkov – *Technical University, Sofia*

Kostadin Kolarov – *University of National and World Economy (UNWE), Sofia*

Emil Papazov – *University of National and World Economy (UNWE), Sofia*

Kiril Grigorov – *Bulgarian Credit Rating Agency*

Temenujka Krasteva – *Nectime Ltd.*

Maria Vasilska – *Conference Coordinator, University of National and World Economy (UNWE), Sofia*

Yordanka Ivanova – *Conference Secretary*

Advisory Committee

David Smallbone (*Kingston University, United Kingdom*), Antti Haahti (*University of Lapland, Finland*), Ken O'Neill (*University of Ulster, United Kingdom*), Alain Fayolle (*EM Lyon Business School and Visiting Professor at Solvay Brussels School of Economics and Management, Université Libre de Bruxelles*), J. Hanns Pichler (*Austrian Institute for SMEs Research, Austria*), Raymond Saner (*Diplomacy Dialogue, University of Basle, Switzerland*), Bogdan Piasecki (*University of Łódź, Poland*), Natalia Salienko (*Moscow International Higher Business School – MIRBIS, Russia*), Marijan Cingula (*University of Zagreb, Croatia*), Irina Kuzmina (*Riga International School of Economics and Business Administration, Latvia*), Konstantin Theile (*Educatis University, Switzerland*)

Abstracts and papers submissions

One-page abstracts giving a clear indication of the contribution to a sub-topic are expected by 15 December 2011. Feedback from the organisation committee will be notified one week later. Full papers (maximum 15 pages) are expected by 15 March 2012.

Conference Venue

The Conference will be held in Sozopol – is an ancient seaside town located 35 km south of the city of Burgas on the southern Bulgarian Black Sea Coast. The town of Sozopol is the oldest of Bulgaria's coastal towns. Founded in 610 BC by Miletian Greeks, their colony of Apollonia thrived as a middleman between the Greek world and the indigenous Thracians. Today, this charming place is a popular tourist resort best known for its casual ambiance, two sandy beaches, and distinctive nineteenth-century stone and wood houses.

Notable sights in the old town include the 17th-century Sveta Bogoroditsa (Holy Virgin, under the protection of UNESCO) Church, built partly below ground in accordance with prevailing Ottoman dictates and Chapel St. Zosim built in 1857 in the park of the town, over the ruins of a mediaeval church. Also, Sozopol's archaeological museum features a collection of amphorae, stone anchors, and model ships representative of the Phoenicians, Cypriots and other ancient mariners who sailed into Apollonia harbour. Relative to the old town, the new town is somewhat colourless although it does feature the better of Sozopol's two beaches, located on the southern side of the Harmanite ("threshing-floor") headland. On 28 June 2010 parts of St. John the Baptist's relics have been discovered during archaeological excavations in the Sv. Ivan (St. John) island off Sozopol – an exquisite reliquary – a relic urn – built in the altar of an ancient church bearing the name of St. John the Baptist.

How to get the Conference Venue

- By direct regular or chartered (tourist) flights to Burgas Airport (45 km to the venue) and then by taxi or bus to Sozopol. Minibus or car could be offered for conference participants. If no flights are available the nearest possible Bulgarian airport is Varna. Sofia airport would be also considered as there are regular domestic flights to Burgas.
- By car (you could follow E-80 – Vienna – Zagreb – Belgrade – Sofia – Burgas - Sozopol or via Romania – Rouse – Varna – Burgas – Sozopol)

Accommodation

We arranged special prices for accommodation in double and single rooms and apartments. Participants could extend their stay before and/or after the conference. Reservation, method of payment, detail programme, etc. will be specified after 15 February 2012 with the Second Call.

Social Programme

The social programme includes welcome reception, official dinner, gala dinner in the ancient town of Sozopol, visits of ancient and other cultural monuments, and excursion to some of the picturesque summer places of the Southern Bulgarian coast – Ropotamo River with protected subtropical forest along. Visits to firms and other places of interest will be offered too. As an option excursion could be organised following the road of Thracian heroes and kings – Spartacus, Orpheus, Seuthes III, etc.

Conference Fees and Participant Entitlement

Registration Fee	<i>before 1 April 2012</i>	<i>after 1 April 2012</i>
ECSB & ICSB Members	☐ € 300	☐ € 350
Active Participants	☐ € 350	☐ € 400
Passive Participants	☐ € 400	☐ € 450
CEE Participants•	☐ € 250	☐ € 300
Accompanying persons	☐ € 200	☐ € 250

Active participants:

Participants who present a paper, prepare a workshop or organize a poster presentation, which is accepted by the conference host, pay a reduced fee (see above).

- CEE participants – participants from a Central and Eastern European EU-member countries. Participants from non-EU countries will pay 20% less.

Participants who have registered and paid the full fee are entitled to:

- Full participation in the conference
- Three lunches, tea and coffee breaks
- Social programme
- Admission to conference reception, dinners and the closing ceremony of the conference
- Conference documentation
- Admission to the best paper award competition – 1000 euro.
- Conference proceedings (to be published in 2013)

Those who have paid the accompanying person fee are welcome to attend the pre-conference reception, the social programme (specially designed for them) and the closing ceremony of the conference.

Further information

For general information, coordination, and for questions on contributions please contact *Kostadin Kolarov* or *Yordanka Ivanova*,
by e-mail: conference@bamde.org or kkolarov@unwe.acad.bg.