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UNIVERSITY OF  
**Southampton**  
School of Management

# **1<sup>st</sup> International Conference in Entrepreneurship, Innovation and SMEs**

**3<sup>rd</sup> and 4<sup>th</sup> of November 2011**

**Ecole de Management de Normandie, Caen, France**

## **Theme: Research in Entrepreneurship and Innovative SMEs: new avenues**

Conference chairs: Dr Roland Condor (EM Normandie, France) and  
Dr Mine Karatas-Ozkan (University of Southampton, UK)

Keynote speakers: Professor Alistair Anderson (UK) and  
Professor Alain Fayolle (EM Lyon, France)

In recognition of the increasing importance of entrepreneurship and innovation in organizations of all kinds, particularly in times of economic turbulence and slowdown, the 2011 International Conference in Entrepreneurship and SMEs will bring together state-of-the art research in the fields of innovation, entrepreneurship and SMEs.

The conference aims to offer access to research undertaken by those who seek to generate insights to processes of entrepreneurship and innovation in public, private and third sector organizations, and SMEs in particular. The focus is on sustainable development of entrepreneurial organizations and the conference will offer an opportunity to find answers to critical management questions and challenges that are faced in building and sustaining such organizations. The conference will have a strong blend of academic, policy maker and practitioner delegates from across the world. It will include streams and papers on a range of topics pertaining to entrepreneurship, innovation and SMEs. Some of the topics include:

- *Female entrepreneurship*
- *Entrepreneurial teams*
- *International entrepreneurship*
- *Social and responsible entrepreneurship*
- *Entrepreneurship and poverty*
- *Critical approaches to entrepreneurship*
- *Ethnic minority entrepreneurship*
- *Family businesses and entrepreneurship*
- *Opportunity development in entrepreneurial process*
- *Science/ technology entrepreneurship and innovation*
- *Leadership in entrepreneurial organizations*
- *Diversity management in entrepreneurial organizations*
- *Strategic management and innovation in entrepreneurial organizations*
- *Corporate Social Responsibility in SMEs*

The conference will be hosted by the EM Normandie, which offers an attractive conference site in Caen. The Ecole de Management de Normandie is one of the most important business school in France, having three campuses in Caen, Le Havre and Deauville. Entrepreneurship is one of the primary topics of the research at the school. A young team of scholars is studying family business, entrepreneurial teams, entrepreneurial finance, venture creation and others topics in relation with entrepreneurship and SMEs. The conference is organised as a part of an EU-funded project with the School of Management, University of Southampton.

We are currently preparing content for the conference. The web site will be up and running before the end of March with full information. We would like to invite you to submit a stream proposal for the conference. All we need at this stage is a single A4 page containing the following information to be sent to the conference chairs at the following email addresses. [r.condor@em-normandie.fr](mailto:r.condor@em-normandie.fr); [mko@soton.ac.uk](mailto:mko@soton.ac.uk):

- A short title for your proposed stream (no more than five words)
- Stream proposers: name, institutional affiliation, and email addresses (no more than three stream chairs per stream)
- Stream outline (rationale and key themes)
- Stream questions
- Stream keywords (maximum 5 words)
- Publication plans (such as themed special issues or edited books)

Some of you have already expressed interest and proposed streams. However, if we can have the proposals in the above format, it would really simplify the process of structuring the web site. We would also like to encourage innovation in design of streams. For example, round table discussions or interactive sessions, or writers' workshop style designs (with discussion of completed papers) could be proposed.

Please feel free to pass this information to other colleagues who may wish to propose streams. The deadline for receiving stream proposals is: **31 March 2011**.