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— ACTING BEYOND KNOWLEDGE —

CALL FOR PAPERS

Symposium and Doctoral Workshop on :

ENTREPRENEURSHIP RESEARCH: PAST, PRESENT & FUTURE

May 10-12, 2017

PSB Paris School Of Business
Paris, France

CHAIRS:

Dr. Adnane Maalaoui – PSB Paris School of Business
Dr. Alan Carsrud – Åbo Akademi School of Business and Economics





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Hosted By : PSB - Paris School of Business

INVITED GUESTS & PANELISTS :

- **Dr. Candida BRUSH**, Babson College
- **Dr. Patricia G. GREENE**, Babson College
- **Dr. Malin BRÄNNBACK**, Åbo Akademi University
- **Dr. Alan CARSRUD**, Åbo Akademi School of Business and Economics
- **Dr. Erno TORNIKOSKI**, Grenoble Ecole de Management
- **Dr. Frédéric DELMAR**, Sten K. Johnson Centre for Entrepreneurship, Lund University
- **Dr. Dirk DE CLERCQ**, Goodman School of Business, Brock University
- **Dr. William B. GARTNER**, Copenhagen Business School and California Lutheran University
- **Dr. Benson HONIG**, DeGroote School of Business, McMaster University
- **Dr. Scott SHANE**, Weatherhead School of Management
- **Dr. Robert BLACKBURN**, Kingston Business School
- **Dr. Thomas J. DEAN**, Colorado State University
- **Dr. Shaker A. ZAHRA**, Carlson School of Management at the University of Minnesota
- **Dr. Alain FAYOLLE**, EM Lyon Business School
- **Dr. Léo Paul DANA**, Montpellier Business School

NATURE AND SCOPE OF THE SYMPOSIUM

Entrepreneurship as a research field is more than 30 years old and according to some estimations more than 50 years old given the founding of the first academic journals. During this period of time, we have learned a great deal about entrepreneurs, their ventures, and the issues that a growing enterprise/business is face. This meeting will focus on what the past work has taught us, what we are currently doing to advance our understanding of the entrepreneurial process, and where we should go in the next ten to twenty years. In addition, the meeting will focus statistical approaches to be used in the future.

This Symposium/Workshop aims to advance knowledge on the entrepreneurship field and provide significant value to entrepreneurship researchers, students, policymakers, and entrepreneurs.

Contributions might cover some of the following topics , but are not limited to them:

- Resource acquisition, strategy and financing of new ventures
- Entrepreneurial orientation, SME's growth, performance and sustainable venturing
- Gender, disadvantaged, rural and minority entrepreneurs
- Entrepreneurship education
- Entrepreneurial cognition, psychology & behavior
- International Entrepreneurship
- Social & Sustainable Entrepreneurship
- Entrepreneurial opportunity recognition
- Critical perspectives, Contemporary and evolutionary theory in entrepreneurship
- Entrepreneurial Ecosystems, social and human capital
- Entrepreneurship research methods
- Entrepreneurial Motivation
- Business incubation
- Family business,
- Corporate entrepreneurship
- Entrepreneurial finance
- Business Models

AUTHORS GUIDELINES

Academic researchers in entrepreneurship, small business management, family business and economic development are welcome. Moreover, the conference has been designed to help those who are doctoral students or new researchers in the field to gain more knowledge and insight. We also invite the entrepreneurs and public policy makers to attend this workshop and enrich the researchers with their experiences.

SUBMISSIONS

We invite the researchers to submit a paper for discussion (except for entrepreneurs who should provide a letter stating why they would like to attend). The first page of an academic submission must contain the title, author(s) and contact information of the corresponding author. The organizers expect an Extended Abstracts of no more than 5-pages, 1,5-space, maximum 2500-words. All submissions must be written in English. They should include the following elements: research topic, conceptual framework, methodology, and main results (if not a conceptual paper) (please exclude tables, figures and references). All submissions should be sent by Email as Word or PDF attachment to Prof. Adnane Maalaoui: a.maalaoui@psbedu.paris or entrepreneurship-future2017@psbedu.paris. This symposium/workshop uses double-blind review.

CONSORTIUM DOCTORAL

The Doctoral Consortium is scheduled on May 12th, 2017. The Doctoral Consortium provides an opportunity for 25 doctoral students to present their research interests in front of a panel of distinguished entrepreneurship researchers. We expect an extended Abstract of no more than 5-pages, 1,5-space, maximum 2500-words. The deadline for the doctoral consortium is February 15th, 2017.

KEYS DATES:

- 1** - Submission of extended abstract: January 28th, 2017
- 2** - Acceptance Notification: March 1st, 2017
- 3** - Submission of the full paper: 30th April, 2017
- 4** - Symposium: May 11th, 2017
- 5** - Doctoral Workshop: May 12th, 2017

INFORMATION CONTACT:

Please feel free to contact Dr. Adnane Maalaoui, a.maalaoui@psbedu.paris or entrepreneurship-future2017@psbedu.paris if you have any queries about the workshop.

PUBLICATION OPPORTUNITIES

The selected papers could be published in several international academic journals, whether they are related or not to the main topic. The list of academic journals will be published on the academic conference dedicated web site.

ORGANIZING COMMITTEE

- **Adnane Maalaoui**, PSB Paris School of Business
- **Séverine Le Loarne Lemaire**, Grenoble Ecole de Management
- **Héla Chebbi-Mahfouf**, EDC Paris Business School
- **Sylvaine Castellano**, PSB Paris School of Business
- **Gael Bertrand**, PSB Paris School of Business

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BIBLIOGRAPHY OF USEFUL ARTICLES

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Dr. Candida BRUSH is a full professor and holder of the Franklin W. Olin Chair in Entrepreneurship, and serves as the Vice Provost of Global Entrepreneurial Leadership. She is also the Faculty Research Director of the Arthur M. Blank Center for Entrepreneurship. She holds an honorary doctorate in Business and Economics from Jonkoping University, Sweden, and is a visiting adjunct at the Nordlands University Graduate School of Business in Bodo, Norway. Professor Brush is well known for her pioneering research in women's entrepreneurship. Her research investigates resource acquisition, strategy and financing of new ventures. She is the author of more than 120 articles published in scholarly journals including Journal of Business Venturing, Entrepreneurship Theory and Practice, Strategic Management Journal, Journal of Management Learning and Education, Academy of Management Executive, and Annals of Political and Social Science. She is an Editor for Entrepreneurship Theory and Practice, and serves on the editorial review boards Strategic Entrepreneurship Journal, Business Horizons and the International Journal of Female Entrepreneurship.

Dr. Patricia G. GREENE is a Professor of Entrepreneurship of Babson College, where she holds the Paul T. Babson Chair in Entrepreneurial Studies. She previously served as Provost, and before that as the Dean of the Undergraduate School. Prior to joining Babson she held the Ewing Marion Kauffman/Missouri Chair in Entrepreneurial Leadership at the University of Missouri - Kansas City (1998-2003) and the New Jersey Chair of Small Business and Entrepreneurship at Rutgers University (1996-1998). Dr. Greene's research focuses on the identification, acquisition, and combination of entrepreneurial resources, particularly by women and minority entrepreneurs. She is a founding member of the Diana Project, a research group focusing on women and the venture capital industry. Her work has been published in journals including Journal of Business Venturing, Venture Capital, Entrepreneurship Theory and Practice, Journal of Business Research, Small Business Economics, Academy of Management Executive, and the Journal of Small Business Management. She serves on the editorial board of Academic of Management: Learning and Education.

Dr. Malin BRÄNNBACK is Dean and Chair of International Business at Åbo Akademi University where she received her doctoral degree in management science in 1996. She also holds a B.Sc. in pharmacy. Prior to her return to Åbo Akademi University in 2003, she served as Associate Professor in Information Systems at University of Turku, and Professor of Marketing at Turku School of Economics where she was head of the Innomarket research unit. She is Docent at the Turku School of Economics where she taught prior to returning to Åbo Akademi and she is Docent at Hanken. She has held a variety of teaching and research positions in such fields as Entrepreneurship, Market Research, Information Systems, International Marketing, Strategic Management and Pharmacy. She has published widely on entrepreneurship, biotechnology business, and knowledge management. Her current research interests are in entrepreneurial intentionality, entrepreneurial cognition and entrepreneurial growth and performance in technology entrepreneurship.

INVITED GUESTS & PANELISTS' BIOGRAPHIES :

Dr. Alan CARSRUD is Visiting Research Professor of Entrepreneurship at Åbo Akademi University in Finland and Managing Director of Carsrud & Associates, a consulting firm to entrepreneurs and family firms in Texas. He retired as the Loretta Rogers Chair in Entrepreneurship Research in the Ted Rogers School of Management at Ryerson University in Toronto. He is Honorary Doctor (Econ. & Bus. Adm.) at Åbo Akademi University School of Business. He has published over 180 peer reviewed articles and chapters on biotechnology, strategy, entrepreneurship, innovation systems, entrepreneurial cognitions & intentions, family business, clinical psychology, and social psychology. He has developed dozens of teaching cases and educational materials in family business, entrepreneurship and psychology. His management and psychology research has appeared in numerous journals including Journal of Business Venturing, Entrepreneurship Theory & Practice, Entrepreneurship & Regional Development, Family Business Review, Journal of Small Business Management, Journal of Small Business Economics, New Biotechnology, Screenings, Babson College Frontiers of Entrepreneurship Research, Journal of Applied Psychology, among others.

Dr. Erno TORNIKOSKI is a Professor in Entrepreneurship at Grenoble Ecole de Management. He received his doctorate from ESSEC Business School, IAE Aix-en-Provence, and Vaasa University (Finland) in 2005. He has worked at ESC Saint-Etienne as Dean of the Faculty and Research, at EMLYON as Associate Professor in Entrepreneurship, and at Seinäjoki University of Applied Sciences (Finland) as Principal Lecturer and Research Manager. His research interests are related to new venture creation (legitimacy, personal network, initial conditions), sustainable venturing, hybrid entrepreneurship, and new venture growth. His published research has appeared in JBV, ETP, SBE, etc. Erno is currently member of the Energy Management -research team in Grenoble Ecole de Management and developing the theme of Sustainable Venturing.

Dr. Frédéric DELMAR is a professor at the Sten K. Johnson Centre for Entrepreneurship, Lund University. He has his PhD in Economic Psychology from Stockholm School of Economics. His current research focuses on two areas. The first is related to new firm growth and its determinants and consequences. The second area focused on entrepreneurship and economic growth. He is specifically interested in how entrepreneurship (self-employment and new firm dynamics) influence intensive and inclusive economic growth. His work has been published in a number of journals such as for example Journal of Management, Strategic Management Journal, Management Science, Journal of Business Venturing, and Entrepreneurship Theory and Practice, as well as books.

Dr. Dirk DE CLERCQ is Professor of Management, Chair for Research Excellence, At Goodman School of Business, Brock University. He has his PhD in Business Administration, University of Minnesota, USA. His current research focus on international entrepreneurship, Wine business; entrepreneurship; innovation; cross-country studies. He has published in the Entrepreneurship Theory and Practice, Journal of Small Business Management, Strategic Management Journal, International Small Business Journal, among others.

Dr. William B. GARTNER holds a joint appointment with the Copenhagen Business School (as a Professor of Entrepreneurship and the Art of Innovation and as Academic Director of the Copenhagen School of Entrepreneurship) and California Lutheran University as a Professor of Entrepreneurship. He is the 2005 winner of the Swedish Entrepreneurship Foundation International Award for outstanding contributions to entrepreneurship research. His current scholarship focuses on entrepreneurial behavior, entrepreneurship as practice, the hermeneutics of possibility and failure, and the philosophical bases of value creation. His service to the entrepreneurship field has included two consecutive terms as Chair of the Academy of Management Entrepreneurship Division (1985 + 1986), special issue editorships for the Journal of Business Venturing (JBV) and Entrepreneurship Theory and Practice (ETP), and Editorial Board memberships with the Academy of Management Review (AMR), Journal of Management (JOM), JBV, ETP, the Journal of Small Business Management (JSBM) and the Strategic Entrepreneurship Journal (SEJ). His research has been published in AMR, JBV, ETP, JOM, JSBM and SEJ, among others.

Dr. Benson HONIG (Ph.D. Stanford University) is the Teresa Cascioli Chair in Entrepreneurial Leadership, DeGroote School of Business, McMaster University. Studying entrepreneurship worldwide, his research interests include business planning, nascent entrepreneurship, transnational entrepreneurship, ethics in scholarship, social entrepreneurship, social capital, and entrepreneurship in environments of transition. He has published in the Journal of Management, Journal of Business Venturing, Academy of Management, Learning and Education, Entrepreneurship Theory and Practice, Journal of Management Studies, European Management Journal, Journal of Small Business Management, Entrepreneurship and Regional Development and the Journal of World Business, among others.

Dr. Scott SHANE, Ph.D. is the A. Malachi Mixon III Professor of entrepreneurial studies and professor of economics. He has written or edited ten books that include illusions of entrepreneurship: the costly myths that entrepreneurs, investors, and policy makers live by; finding fertile ground: identifying extraordinary opportunities for new ventures; from ice cream to the internet: using franchising to unlock the potential of your business; academic entrepreneurship: university spinoffs and wealth creation, among five others. Several of his books have won the best business book award, best small business book award, and the golden book award, taiwan. The author of over 60 scholarly articles on entrepreneurship and innovation management, shane's work has appeared in management science, organization science, academy of management journal, academy of management review, strategic management journal, journal of economic behavior and organization and international journal of industrial organization, among others. His current research examines: (1) how entrepreneurs discover and evaluate opportunities, assemble resources, and design organizations; (2) university spin-offs and technology transfer; (3) business format franchising; (4) angel investing; and (5) genetic factors in entrepreneurship.

Dr. Robert BLACKBURN is Associate Dean Research at Kingston Business School. His status as one of the UK's leading small business researchers was recognised when he was appointed to the RAE Panel 2008. The Research Assessment Exercise is a formalised assessment process designed to scrutinise the quality of research undertaken in the HE sector. He has an extensive research portfolio which spans academic organisations (eg Economic & Social Research Council) through to public (eg HM Treasury; EU Commission) and private businesses (eg HSBC). Editor of the International Small Business Journal, he combines his academic research whilst teaching postgraduate students. Prof Blackburn has published a vast amount of papers in his field and has been a guest on BBC Radio 4's «Shop Talk» programme. His research area are Business exit, Employment, Public policy initiatives and evaluations, Small business, Small business growth, Small business innovation, Small business management, among others. He has published in journal of business venturing, International Small Business Journal, Entrepreneurship Theory and Practice, among others.

Dr. Thomas J. DEAN serves as the Daniel's Ethics Professor and professor of entrepreneurship and sustainable enterprise at the College of Business. Having authored some of the first articles and courses in environmental entrepreneurship, he is an internationally renowned academic pioneer in the field of entrepreneurship and sustainability. He focuses his programmatic and conceptual efforts on understanding the opportunities present in emerging environmental trends. He teaches in CSU's Global Social and Sustainable Enterprise MBA Program and sits on the advisory boards of the Clean Energy Supercluster and School of Global Environmental Sustainability. He also served as chair of the Academy of Management Entrepreneurship Division. Professor Dean teaches and consults in the areas of business strategy, entrepreneurship, and sustainable venturing. Journal of business venturing, Strategic Management Journal, Academy of Management Journal, Journal of Small Business Management, and Entrepreneurship: Theory and Practice, among others.

Dr. Shaker A. ZAHRA is the Department Chair, Robert E. Buck Chair of Entrepreneurship and Professor of Strategy in the Carlson School of Management at the University of Minnesota. He is also the Academic Director of the Gary S. Holmes Entrepreneurship Center. He has served also as the Academic Co-Director of Carlson Ventures Enterprises as well as the Founding Co-Director of the Center for Integrative Leadership at University of Minnesota. Previously, Professor Shaker was Paul T. Babson Distinguished Professor of Entrepreneurship at Babson College and Professor of Strategy & Entrepreneurship at Georgia State University. Professor Shaker's research examines: (1) entrepreneurial knowledge and capability development in global industries; (2) international entrepreneurship & capability development; and (3) the role of corporate entrepreneurship in knowledge creation, absorption and conversion. His research has appeared in leading journals such as: Academy of Management Journal, Academy of Management Review, Academy of Management Executive, Strategic Management Journal, Journal of Management, Organization Science, Journal of International Business Studies, Journal of Management Studies, Journal of Business Venturing, Journal of Organizational Behavior, Decision Sciences, Information Systems Research, Industrial & Corporate Change, Research Policy, Human Relations, Academy of Management Perspectives, Academy of Management Learning and Education, among others.

Dr. Alain FAYOLLE is professor of entrepreneurship and director of entrepreneurship center at EM Lyon. His current research works are focusing on the dynamics of entrepreneurial processes, the influences of cultural factors on organisations' entrepreneurial orientation and the evaluation of entrepreneurship education. His last published research has appeared in Academy of Management Learning & Education, Entrepreneurship and Regional Development, International Journal of Entrepreneurship and Innovation, Frontiers of Entrepreneurship Research.

Dr. Léo Paul DANA earned BA and MBA degrees at McGill University, where his thesis director was Hamid Etamad, and a PhD from the Ecole des Hautes Etudes Commerciales HEC-Montreal. Since 1999, he has been tenured at the University of Canterbury where he teaches International Business and Entrepreneurship. He is also Adjunct Professor of Entrepreneurship at GSCM-Montpellier Business School. He holds the honorary title of Adjunct Professor at the University of Regina, in Canada. He formerly served as Visiting Professor of Entrepreneurship at INSEAD and Deputy Director of the International Business MBA Programme at Nanyang Business School, in Singapore. He has published extensively in a variety of leading journals including Entrepreneurship & Regional Development, Entrepreneurship: Theory & Practice, Journal of Small Business Management, the Journal of World Business, and Small Business Economics. His research interests focus on cultural issues, including the internationalisation of entrepreneurship and the nature of indigenous entrepreneurship. He is Editor Emeritus of the Journal of International Entrepreneurship, and more recently a co-founder of The Polar Journal, published by Routledge. Among his recent books are: The World Encyclopedia of Entrepreneurship; and When Economies Change Hands: A Survey of Entrepreneurship.

