

Academic Training Program

“ Meet the Editors” of

JBV, ET&P, E&RD, SEJ, SBE, JSBM, ISBJ, IJEI

Young Entrepreneurship Faculty Publishing Workshop

**Coordinated by Alain FAYOLLE
Professor at EM Lyon Business School**

Paris, January 23-26 2012

An Event supported by
the French National Foundation for Management Education (**FNEGE**)
and the French Entrepreneurship Association (**AEI**)

PROGRAMME

Purpose: The objective of this workshop is to support young entrepreneurship faculty members from France and all over Europe in their effort to publish their research in the most prestigious outlets within the entrepreneurship discipline. Over a period of four days, the editors of leading entrepreneurship journals will work together with the participants in an interactive way to provide hands-on advice on the research publication process.

Topics of discussion include how to submit a paper to a top journal, manage the review process and respond to reviewers; how to build up a successful research team; how to position a manuscript and clearly define its contribution to theory; how to get publication from a doctoral monograph; how to do a critical review of the literature and write a state of the art review; and how to get publication in leading American journals.

The seminar will be limited to 20 participants to ensure a high degree of interactivity between the participants and presenters (editors) and among participants and will take place in Paris from January 23-26 2012.

Target group: Young, full-time, tenure-track entrepreneurship faculty members (Assistant Professor level) who have either recently been hired by an academic institution or are working in such an institution for less than five years. The event is targeted towards faculty members who have obtained their PhD and are working in a business school or university in Europe. Participants are expected to participate during the full duration of the workshop, which implies arriving in Paris in the evening of Sunday January 22th and departing in the evening of Thursday, January 26th.

Location: 2 Avenue Hoche, 75008 Paris, France

Application procedure: Applications should be sent by e-Mail to the program coordinator (Professor Alain FAYOLLE, EM Lyon Business School, fayolle@em-lyon.com) by October 31st at the latest. Applications should include a short (one-page) CV, a brief statement (300 words) on the reasons for wanting to attend the seminar and a copy of a recent research paper (either published or work-in-progress) authored or co-authored by the applicant. Selection will be based on academic achievement and participants will be notified by November 15th.

Participation fee:

The participation fee is **1 000 EUR**.

This fee includes participation in the seminar, lunches, the documents, one group dinner. The fee does not include travel and accommodation expenditures.

PLANNING

Day 1: Monday, January 23, 2012

Morning: “Submitting a paper to a top journal”

Afternoon: “The review process”

Mike Wright, [Editor of Strategic Entrepreneurship Journal](#)

Professor at Nottingham University Business School and Visiting Professor at Erasmus University, EM Lyon Business School, Imperial College and University of Ghent

Day 2: Tuesday, January 24, 2012

Morning: “Do French and European scholars have specific problems to get published in Anglo-Saxon journals”

Roy Thurik, [Associate Editor of Small Business Economics](#),

Professor at Erasmus University Rotterdam and Free University in Amsterdam, Visiting Professor at GSCM Montpellier Business School

Afternoon: « How to get publication from a doctoral monograph? »

Alistair Anderson, [Editor of Entrepreneurship and Regional Development](#),

Professor at Aberdeen Business School, Robert Gordon University

Evening: “Identifying a “good” research topic: trends and opportunities in entrepreneurship literature”

Gerard McElwee, [Editor of International Journal of Entrepreneurship and Innovation](#),

Professor at Nottingham Trent University

Day 3: Wednesday, January 25, 2012

Morning: “How to build up a successful research team.”

Robert Blackburn, [Editor of International Small Business Journal](#),

Professor at Kingston University

Afternoon: “Critical review of the literature. How to write a state of the art review ?”

Hermann Frank, [Associate Editor of Journal of Small Business Management](#),

Associate Professor at Vienna University of Economics and Business

Day 4:

Thursday, January 26, 2012

Morning:

“From idea to publication. How to manage the research process?”

Friederike Welter, Associate Editor of Entrepreneurship Theory and Practice,

Professor at Jönköping International Business School

Afternoon:

**“How to get publication in leading American journals ?
– Publishing qualitative vs. quantitative research”**

Nicole Coviello, Field Editor of Journal of Business Venturing,

Professor at the School of Business and Economics, Wilfrid Laurier University