FROM FAMILY ENTREPRENEURSHIP TO FAMILY ENTREPRENEURING

12–13 October 2020

The Family Entrepreneurship and Society Chair of Audencia Business School and the Group Entrepreneurship Society Transformations of University of Quebec in Montréal invite you to the 3rd Paper Development Workshop Series in Family Entrepreneurship

A STEP EVENT (Successful Transgenerational Entrepreneurship Practices)

KEYNOTE SPEAKERS

Jenny HELIN ☞ Alistair ANDERSON ☞ William B. GARTNER

Jenny Helin is Senior lecturer at the Department of Business Studies, Uppsala University, Sweden
Alistair Anderson is Distinguished Professor at the Management School of Lancaster University, UK
William B. Gartner is the Bertarelli Foundation Distinguished Professor of Family Entrepreneurship at Babson College, USA and a Visiting Professor in entrepreneurship at Linnaeus University in Sweden
ABOUT THE WORKSHOP SERIES

Audencia Business School hosts an annual Paper Development Workshop on family entrepreneurship, and the school is among the international leaders in this emerging area of scholarship. The Chair Family Entrepreneurship and Society launched this Paper Development Series in Family Entrepreneurship in 2017. After a first edition on ‘Family entrepreneurship writing workshop’ (2017) and a second edition on ‘Theorizing family entrepreneurship’ (2018), we are happy to announce the third edition of this series of research workshops organized in collaboration with the Group Entrepreneurship Society Transformations of University of Quebec in Montréal (GEST ESG UQAM), online, the 12th and 13th of October, 2020.

GEST is a research center of the University of Québec in Montréal School of Management (ESG UQAM) which addresses entrepreneurial practices, identities and discourses in marginalized contexts and for minorized people. It aims at participating to a change for a new inclusive and fruitful relation between entrepreneurship and social transformations and then addressing the dark side of entrepreneurial practices. The GEST members challenge theoretical assumptions and consider entrepreneuring in a process perspective.

Scientific committee:

Miruna Radu-Lefebvre, Professor of Entrepreneurship, Head of the Chair Family Entrepreneurship and Society, Audencia Business School
Christina Constantinidis, Professor of Entrepreneurship, School of Management of the University of Quebec in Montréal
Olivier Germain, Full Professor, School of Management of the University of Québec in Montréal
Vincent Lefebvre, Associate Professor of Entrepreneurship, Head of the Entrepreneurship education, Audencia Business School
For several decades, the fields of entrepreneurship and family business developed as separate knowledge domains (Holt, Pearson, Payne, & Sharma, 2018; Zahra & Sharma, 2004). Recently, the field of family entrepreneurship (Neubau, 2018; Payne, 2018; Short, Sharma, Lumpkin, & Pearson, 2016) emerged at the intersection of family, entrepreneurship, and family business. While there has been an increasing interest in combining the distinct academic fields of entrepreneurship and family business (Aldrich & Cliff, 2003; Anderson, Jack & Drakopoulou Dodd, 2005), the early stages of creation of family businesses in entrepreneurial families (Alsos, Carter & Ljunggren 2014) and the emergence of entrepreneurial behaviours, identities and projects in the context of family businesses are underdeveloped areas of inquiry.

We would like to invite the authors interested in submitting to the special issue « From Family Entrepreneurship to Family Entrepreneuring » of the International Journal of Entrepreneurial Behavior and Research to present their work-in-progress to the Guest editors - Miruna Radu-Lefebvre, Olivier Germain and William B. Gartner during the Paper Development Workshop which will take place online on October 12-13, 2020. The special issue and the Paper Development Workshop aim to draw attention to the emergence and becoming of family businesses and the actualizing of entrepreneurial behaviours, identities and projects in already existing family businesses.

For this Paper Development Workshop, we call for papers addressing the topic of family entrepreneuring with a focus on processes and practices relative to how business family members, couples and families do entrepreneurship. Steyaert (2007, p. 453) coined the notion of entrepreneuring to call for more processual inquiries in the field of entrepreneurship. Entrepreneuring is a processual, material, and relational phenomenon (Champenois, Lefebvre, & Ronteau, 2019; Hjorth, 2014; Hjorth & Reay, 2018) leading to the creation of new organizations (Gartner, 1993; Johannisson, 2011). We recognize that “familiness” does not always pre-exist entrepreneurial practices but also emerges through the process of entrepreneuring. We call for more processual inquiries in the field of family entrepreneurship, within an ontology of becoming (Chia, 1995). We think that this perspective of combining entrepreneuring and family business is unexplored and requires further theoretical and empirical explorations.
The Paper Development Workshop will be held online, October 12-13, 2020.

**What is Family entrepreneuring**

*Round table moderated by Rodrigo Basco*
Associate Professor, Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business, American University of Sharjah
With: Jenny Helin, William B. Gartner, Alistair Anderson, Olivier Germain, Christina Constantindis, Miruna Radu-Lefebvre, Vincent Lefebvre

*Monday, October 12, 2020*
2pm-2.45pm CET Paris Time

**Family entrepreneuring and temporality: a critical outlook and the beginning of a research agenda**

*Jenny HELIN*
Senior lecturer at the Department of Business Studies, Uppsala University, Sweden

*Monday, October 12, 2020*
2.45pm-3.30pm CET Paris Time

**Paper Development Workshop – Session 1**

Moderated by Miruna Radu-Lefebvre and Olivier Germain

*Monday, October 12, 2020*
3:30pm-5:00pm CET Paris Time

1. *L'instant Taittinger: Entrepreneuring in a Family Champagne House*
   Elen Riot, Emmanuelle Rigaud, Ilenia Bua & Fabrizio Maria Pini

2. *A micro foundation analysis of corporate entrepreneurship process in family businesses*
   Hela Chebbi & Michael Laviolette

3. *Endogenous knowledge: the base for women entrepreneurial activity in Southwest Benin*
   Dagoudo A. Bienvenu, Moumouni M. Ismail, Nouatin S. Guy & Hountondji S. Paul

4. *Looking at shared leadership in couple owned business: Dramaturgical perspective*
   Angela Carraus & Natalia Vershinina

**Who, how and when family entrepreneurship occurs**

*William B. GARTNER*
Bertarelli Foundation Distinguished Professor of Family Entrepreneurship at Babson College, USA and a Visiting Professor in entrepreneurship at Linnaeus University in Sweden

*Monday, October 12, 2020*
5:00pm-5:45pm CET Paris Time
The idea of agency in family business

Alistair ANDERSON
Distinguished Professor at the Management School of Lancaster University, UK
Tuesday, October 13, 2020
2:00pm-2:45pm CET Paris Time

At the reading/writing intersection: exploring writing from a processual outlook

Jenny HELIN
Senior lecturer at the Department of Business Studies, Uppsala University, Sweden
Tuesday, October 13, 2020
3:15pm-4:45pm

Paper Development Workshop

Moderated by Christina Constantinidis and Vincent Lefebvre
Tuesday, October 13, 2020
5:00pm-6:30pm CET Paris Time

1. Family business growth expectations shaped by entrepreneurial competencies and society’s individualism: the case of Egypt, Madagascar, Morocco and Turkey
   Abderrahim Barakat, Asmaa Dahalla & Khalid El Ouazzani

2. How do French leaders perceive the business succession? A theoretical proposal of 4 profiles
   Lea Wang & Jean-Louis Tavani

3. Entrepreneuring within Family Businesses: a Socioemotional Wealth Perspective
   Oumaima Quiddi & Badr Habbta

4. Family Entrepreneuring – Succeeding and Becoming Entrepreneur A Systematic Literature Review
   Vincent Lefebvre & Thomas Sallot

Closing remarks

6:30-7:00pm CET Paris Time

END OF THE PAPER DEVELOPMENT WORKSHOP