



# FROM FAMILY ENTREPRENEURSHIP TO FAMILY ENTREPRENEURING

*Nantes, 12-13 October 2020*

*The Chair Family Entrepreneurship and Society of Audencia Business School and the Group Entrepreneurship Society Transformations of University of Quebec in Montréal invite you to the 3rd Paper Development Workshop Series in Family Entrepreneurship*

## KEYNOTE SPEAKERS:

*Jenny HELIN ❁ Alistair ANDERSON ❁ William B. GARTNER*



*Jenny Helin is Senior lecturer at the Department of Business Studies, Uppsala University, Sweden*

*Alistair Anderson is Distinguished Professor at the Management School of Lancaster University, UK*

*William B. Gartner is the Bertarelli Foundation Distinguished Professor of Family Entrepreneurship at Babson College, USA*

## ABOUT THE WORKSHOP SERIES

**Audencia Business School** hosts an annual Paper Development Workshop on family entrepreneurship, and the school is among the international leaders in this emerging area of scholarship. [The Chair Family Entrepreneurship and Society](#) launched this Paper Development Series in Family Entrepreneurship in 2017. After a first edition on ‘Family entrepreneurship writing workshop’ (2017) and a second edition on ‘Theorizing family entrepreneurship’ (2018), we are happy to announce the third edition of this series of research workshops organized in collaboration with the Group Entrepreneurship Society Transformations of University of Quebec in Montréal (GEST ESG UQAM).

**GEST** is a research center of the University of Québec in Montréal’ School of Management ([ESG UQAM](#)) which addresses entrepreneurial practices, identities and discourses in marginalized contexts and for minorized people. It aims at participating to a change for a new inclusive and fruitful relation between entrepreneurship and social transformations and then addressing the dark side of entrepreneurial practices. The GEST members challenge theoretical assumptions and consider entrepreneuring in a process perspective.

### Scientific committee :

**Miruna Radu-Lefebvre**, Professor of Entrepreneurship, Head of the Chair Family Entrepreneurship and Society, Audencia Business School

**Christina Constantinidis**, Professor of Entrepreneurship, School of Management of the University of Quebec in Montréal

**Olivier Germain**, Full Professor, School of Management of the University of Québec in Montréal

**Vincent Lefebvre**, Associate Professor of Entrepreneurship, Head of the Entrepreneurship education, Audencia Business School

## TOPIC OF THE 2020 PAPER DEVELOPMENT WORKSHOP

For several decades, the fields of entrepreneurship and family business developed as separate knowledge domains (Holt, Pearson, Payne, & Sharma, 2018; Zahra & Sharma, 2004). Recently, the field of family entrepreneurship (Neubaum, 2018; Payne, 2018; Short, Sharma, Lumpkin, & Pearson, 2016) emerged at the intersection of family, entrepreneurship, and family business. While there has been an increasing interest in combining the distinct academic fields of entrepreneurship and family business (Aldrich & Cliff, 2003; Anderson, Jack & Drakopoulou Dodd, 2005), the early stages of creation of family businesses in entrepreneurial families (Alsos, Carter & Ljunggren 2014) and the emergence of entrepreneurial behaviours, identities and projects in the context of family businesses are underdeveloped areas of inquiry.

We would like to invite the authors interested in submitting to the **special issue « From Family Entrepreneurship to Family Entreprenuring » of the *International Journal of Entrepreneurial Behavior and Research*** ([https://www.emeraldgrouppublishing.com/products/journals/call\\_for\\_papers.htm?id=8869](https://www.emeraldgrouppublishing.com/products/journals/call_for_papers.htm?id=8869)) to present their work-in-progress to the **Guest editors - Miruna Radu-Lefebvre, Olivier Germain and William B. Gartner** during the Paper Development Workshop which will take place on October 12-13, 2020 in Nantes, France. The special issue and the Paper Development Workshop aim to draw attention to the *emergence and becoming* of family businesses and the *actualizing* of entrepreneurial behaviours, identities and projects in already existing family businesses.

For this Paper Development Workshop, we call for papers addressing the topic of family entrepreneuring with a focus on processes and practices relative to how business family members, couples and families *do* entrepreneurship. Steyaert (2007, p. 453) coined the notion of entrepreneuring to call for more processual inquiries in the field of entrepreneurship. Entreprenuring is a processual, material, and relational phenomenon (Champenois, Lefebvre, & Ronteau, 2019; Hjorth, 2014; Hjorth & Reay, 2018) leading to the creation of new organizations (Gartner, 1993; Johannisson, 2011). We recognize that “familiness” does not always pre-exist entrepreneurial practices but also

emerges through the process of entrepreneuring. We call for more processual inquiries in the field of family entrepreneurship, within an ontology of becoming (Chia, 1995). We think that this perspective of combining entrepreneuring and family business is unexplored and requires further theoretical and empirical explorations.

### **Indicative list of anticipated (but not exclusive) topics :**

- ⊕ How processes and practices of entrepreneuring occur in the context of enterprising families and family businesses?
- ⊕ What are the tensions arising between what already exists and the emergence of newness in the context of enterprising families and family firms?
- ⊕ How the various kinds of processual approaches in entrepreneuring (see Steyaert, 2007) can highlight various dimensions of family entrepreneuring?
- ⊕ How the familiness emerges – as a family becoming – through the entrepreneuring process rather than pre-exists the organization creation in a non-reified perspective?
- ⊕ What are the sub-processes and practices involved in family entrepreneuring? How to deal with the complexity of possible intersections of multiple sub-processes and multiple practices in the succession process (succeeding) and family entrepreneuring?
- ⊕ Which practices and processes are at work to maintain the familiness of organizations in the unstable flow of action(s)?
- ⊕ From a methodological perspective, how to study and write about family entrepreneuring?
- ⊕ How should multiple cultural, social and economic contexts be accounted for and included in the study of family entrepreneuring?
- ⊕ How the various anthropological approaches of family forms (e.g., monoparental families, LGBTQ+ families, etc.) are embedded in practices and processes of entrepreneuring?
- ⊕ How do the processes of entrepreneuring intersect with the doing of gender in enterprising families?
- ⊕ How doing (social) identity work within family businesses can be understood as an entrepreneuring process and practice within an ontology of becoming (and relating)?
- ⊕ How can we study, problematize and challenge family entrepreneuring in a critical perspective?

### **STRUCTURE OF THE WORKSHOP**

The Paper Development Workshop will be held in Nantes over two full days, October 12-13, 2020. The workshop will include keynote lectures, reading workshops and paper development sessions.

### **ABSTRACT/PAPER SUBMISSION**

Please note that the aim of this Paper Development Workshop is to enable authors improve their manuscripts before submission to the special issue but also to discuss emerging ideas and research projects. As a consequence, two types of Abstracts can be submitted to the workshop :

- **Extended Abstracts of 3000 words** (including references and appendices) presenting the purpose of the paper, the theoretical background, the research gap, the methodological approach (in empirical papers), the main findings and expected contributions.
- **Short Abstracts of 1500 words** (including references and appendices) presenting the research topic, a tentative theoretical background and research gap, and the (collected or to be collected) empirical material.

All those are interested to attend the workshop should submit either an extended or a short abstract by **July 31, 2020** to [mradu@audencia.com](mailto:mradu@audencia.com). Authors will be **notified of acceptance or otherwise by August 15, 2020**. Full working papers of about 10-15 pages are due for September 13, 2020 for the authors who would like to receive a written feedback from the Guest editors.

Participation to the Paper Development Workshop does not guarantee publication in the special issue and submission to the special issue is not restricted to Paper Development Workshop participants.

## Double track PDW

The program comprises two different tracks. The Full Paper Track will enable those authors who already developed an advanced paper to discuss the paper in detail with the guest editors and the other participants. A Short Paper Track will give the opportunity to PhD students and other authors who recently began to develop research on family entrepreneurship or who plan to do so in the following months to further develop their work.

- **Full paper track**

The authors who submit a full paper before September 13, 2020 will be able to take part to the Full paper track. The Full paper track will include a detailed discussion of the paper by full paper track participants and written feedback from guest editors.

- **Short paper track**

The authors who will not be able to submit a full paper before September 13, 2020 will take part to the Short paper track. The short paper track will include discussion with the short paper track participants and oral feedback from guest editors.

## IMPORTANT DATES

**July 31, 2020:** Abstract submission deadline (to [mradu@audencia.com](mailto:mradu@audencia.com))

**August 15, 2020:** Notification of acceptance

**September 1, 2020:** registration to [abordas@audencia.com](mailto:abordas@audencia.com) (*no registration fee*)

**September 13, 2020:** Full paper submission deadline (to [mradu@audencia.com](mailto:mradu@audencia.com); *optional*, connected to receiving written feedback from IJEBR Guest editors)

**October 12-13, 2020:** Paper Development Workshop.

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