



Call for Papers / Proposals
4th INTERNATIONAL FAMILY BUSINESS RESEARCH FORUM
4-5 April 2019

ORGANIZERS

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International University of Monaco, Co-host for 2019

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Submission deadline: 1 December 2018

Please confirm your attendance by e-mail to:
a.calabro@ipag.fr

Background

At its fourth edition the International Family Business Research Forum has in the last years provided a unique platform for developing family business research in a structured, stimulating, challenging and friendly environment (and of course within an inspiring context). After three editions (in Witten at University of Witten/Herdecke Germany (2015), in Naples/Capri, at the University of Naples Federico II Italy (2016), in Vienna, at WU – Vienna University of Economics and Business Austria (2017)) we are moving to the exceptional context of the Principality of Monaco hosted by our colleagues from the International University of Monaco.

The interest in family business as an autonomous academic research has grown tremendously in recent years, mostly motivated by the family business prevalence worldwide and the increasing number of people and institutions acknowledging the importance and need to get a further understanding on family businesses actors and arenas. Despite of that, while family business studies have advanced significantly during the past decade, research still largely focuses on a limited number of topics and theory development requires ongoing attention. Although the discipline is progressing in terms of theory building, it still lacks a systematic adoption of theoretically-based frameworks. Thus, on the one hand, family firm research is still dominated by a focus on the family firm, incorporating contradicting and contrasting views between idealizing and critical family business features. The critical views of family firms investigate besides traditional concerns about leadership succession: nepotism and non-professionalism; family conflicts; misplaced altruism towards family members among others. At the opposite, positive interpretations of family firms' behaviors and results include, among others: long-term orientation; family social capital; strategic resource accumulation; superior brand identity; better financial performance. On the other hand, family firm research still lacks a systematic analysis of the business family. In order to advance the current understanding of the positive and negative characteristics of family businesses, it is indispensable to research the developmental dynamics of the structures and processes of business families. Therefore, family firm research should also put its focus on the reciprocal institution of the family business. This might be the next step to understand the generation of positive and negative features of family firms in order to enhance the theory development for both sides – the family firm and the business family.

Aim of the Forum

The aim of this Forum (with its fourth edition) is to try to reconcile the interplay of negative and positive views within and between the family and the business system. In this way, future research should aim to better explain when the positives and negatives above are likely to occur, and under what conditions. In this way, the Forum will aim to address questions such as:

- *What are the underlying unexpressed research questions that may help to move the field one step further while considering both the business family and family firm perspective?*
- *What kind of theories should we use to explain the behavior and identity of business families and family firms?*
- *How can we capture the heterogeneity of business families and family firms?*
- *Which new methods should we explore?*
- *Which are the contributions we should disseminate among family owners, managers and business families?*

Therefore, we invite submissions from the international family firm research community, to discuss together the state of the art of the research on family firms and have the opportunity to collect feedback and insights on how to develop the ideas presented in the Forum for leading international journals.

Types of submissions solicited and deadlines

We encourage international scholars – with particular attention to PhD Students and young researchers – to submit their ideas and works in progress at different stages. Given the developmental nature of the Forum, we encourage submissions of: a) research ideas/proposals/extended abstracts¹ and b) draft of papers/full papers.

Important deadlines are indicated here below:

- **December 1, 2018** – All submissions should be sent electronically to a.calabro@ipag.fr
- **December 15, 2018** – Authors will be notified on acceptance in order to arrange their travels
- **January, 31 2019** – Accepted participants get a written feedback (based on a blind-review process)
- **March, 15, 2019** – Scholars are invited to address/implement the suggestions and send a revised version

¹ Accepted research ideas, proposals and extended abstracts must be subsequently developed into working papers.

Format

The format of the Forum will be highly interactive. All sessions will be organized in plenary, and each paper/proposal will have a formal discussant (who will present the discussion with the use of PPT). The organizing team (based on external Reviewers) will provide feedback (a one page written review) on the papers/proposals accepted for presentation in the Forum.

Detailed Program (tentative)

- April 3, 2019 Wednesday
Welcome reception, 7pm-10pm (location, to be defined), Principality of Monaco
- April 4, 2019, Thursday
Plenary sessions, 9am-6pm (International University of Monaco), Principality of Monaco
Social dinner, 8pm-11pm (location, to be defined), Principality of Monaco
- April 5, 2019, Friday
Plenary sessions, 9am-6pm (International University of Monaco), Principality of Monaco
Social dinner, 8pm-11pm (location, to be defined), Principality of Monaco
- April 6, 2019 Saturday
Social program (details will follow with the final program)

Workshop Fee for Authors and Delegates

150 EUR

Publishing opportunities

There are several publishing opportunities for participants (linking the papers to existing special issues and fast review tracks in journals). Moreover, we are working on an *ad-hoc journal special issue* (ABS 3 journal) for the five papers which will be shortlisted for the best paper awards.

Best paper awards

Most inspirational paper

Best contribution to practice paper

Venue

International University of Monaco

Principality of Monaco

The International University of Monaco (IUM) is located in the Principality of Monaco, Monte-Carlo on the French Riviera. We are happy to welcome workshop participants at our new Campus, which is situated in the Condamine neighborhood in the heart of Monaco.

Looking forward to meeting you in Monaco next year!