The Rn’B Lab and the Chair Family Entrepreneurship and Society

Paper Development Workshop Series

Family Entrepreneurship

Issue N° 2: Family Entrepreneurship theory development workshop

Dates: April 12-13, 2018
Location: Nantes, France
Deadline: March 1st, 2018

The Rn’B Lab and the Chair Family Entrepreneurship and Society of Audencia are happy to announce the second edition of its new series of research workshops. Audencia Business School is among Europe’s top management schools and offers programmes that are regularly featured in the best international rankings. The school has prestigious international accreditations: EQUIS (EFMD) since 1998, AACSB since 2004 and Amba since 2010 for the full-time MBA and since 2012 for the Audencia Master in Management (Grande Ecole programme). The mission of the Chair Family Entrepreneurship and Society is to develop relevant research on family firms, as well as programmes for intra-family successors. The Chair also organizes several annual research and business meetings, conferences and networking events.

For the past decades, the fields of entrepreneurship, family, and family business research have been the object of numerous studies, regularly published and communicated at conferences and in scientific journals. While entrepreneurship, family, and family business have been studied as relatively separate domains with their own dedicated research conferences and academic journals, other scholars attempt to build research on their intersection: family entrepreneurship. Thus, the field of family entrepreneurship includes, yet goes beyond, that of family business.

This rapidly developing field is attracting much scholarly attention, as we can see by the research production to date (e.g. Bettinelli, Randerson, and Fayolle, 2014; Randerson, Bettinelli, Fayolle and Anderson, 2015; Randerson, Bettinelli, Fayolle and Dossena, 2016; Randerson, Dossena and Fayolle, 2016; Radu Lefebvre and Lefebvre, 2016; Dibrell, Bettinelli and Randerson, 2017), but also since 2012 a regular Professional Development Workshop and the annual meeting of the Entrepreneurship Division of the Academy of Management.

The second issue of the Audencia Paper Development Workshop Series is dedicated to developing theory for Family Entrepreneurship. We would like to invite scholars from the
fields of Family Science, Entrepreneurship, and Family Business and others (e.g. OB, HRM, Psychology, among others) to convene to identify theories relevant to advance Family Entrepreneurship research. This workshop aims to be highly interactive: there will be of course opportunities to present works-in-progress in the traditional academic format, but also times for sharing what one’s own research or field brings to FE (pechakucha format), creating knowledge (focus groups). We hope that these two days will be a great opportunity to see old friends and meet new ones, create new synergies and co-authorships.

Confirmed attendees for the moment: Céline Barrédy, Andrea Calabro, Maria Jose Parada Balderrama, Bill Gartner, Josh Daspit, Natalia Vershinina, Eric Clinton, Claire Seaman…

To guarantee a high quality of interaction, participation to this workshop will be limited to 50 participants, on a first come, first serve basis. There are no registration fees, and meals and coffee breaks will be provided for the duration of the workshop.

Timeline

- Before March 1st: submit an extended abstract or letter of intention (what you bring to FE in a few paragraphs) to Kathleen Randerson (kathleenranderson@yahoo.fr), copying Abbie Dayao (adayao@audencia.com)
- April 12-13, 2018: workshop