

3rd Abbé Grégoire Innovation Days

April 3-4, 2018
Paris

Call for Papers 3rd Abbé Grégoire Innovation Days

April 3-4, 2018, Cnam, Paris

Academic Organizers

le cnam

 **Audencia**
BUSINESS SCHOOL

Other Academic Partner

 **DAUPHINE**
UNIVERSITÉ PARIS

 **DRM** *M-Lab*
UMR CNRS 7088

Supporting Scientific Associations

 **AIMS**
Association Internationale
de Management Stratégique

 **AEI**
ACADEMIE DE L'ENTREPRENEURIAT
ET DE L'INNOVATION

 **RNI**
RESEARCH
NETWORK ON
INNOVATION

 **AFSE**
Association Française
de Science Economique
French Economic Association

 **AIG**

 **afm**
association
française
du marketing

 **AIREPME**
ASSOCIATION INTERNATIONALE
DE RECHERCHE EN
ENTREPRENEURIAT ET PME

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Research on innovation has become a hot topic over the past years. This topic is now multiform and has spread amongst most of the fields in social sciences. Numerous issues about innovation are studied with various focus as such as individuals, organizations, economic systems or political systems. The *3rd Abbé Grégoire Innovation Days* aims to highlight the latest researches on innovation. With this event, we intend to contribute to the field and to develop the research community around innovation. Placing this conference under the patronage of the Abbé Grégoire who founded the Cnam in 1794 we wish to humbly contribute the work done on innovation by the Cnam for more than 200 years.

For the 2nd Abbé Grégoire Innovation Days, in March 2017, we hosted 27 panels where 112 papers were debated in various disciplines from management to finance and economics, all focusing on innovation.

For this 3rd edition, the conference will be open to a diversity of academic knowledge in a multidisciplinary approach of innovation. The idea is to shed light on original researches in various fields, from creativity to regulation, from social innovation to 3D printing, from innovation clusters to crowdfunding, and many others.

You are invited to submit your paper in one of the Special Interest Groups (SIG) that will take place during the conference.

Agenda

- Submission Opening: mid-December 2017
- Deadline for submission: January 15th, 2018
- By February 25th, 2018: Reviews will be sent to the authors. Papers will be either accepted, accepted with modification, or rejected
- By March 25th, 2018: Deadline for submission of revised papers if modifications were requested by reviewers.
- April, 3-4th 2018: conference!

Guidelines

- Full papers from 15 to 30 pages (including references)
- Times new roman 12, double space
- Submissions should be written in English
- Any type of contributions is welcome: literature review (provided they have significant added value), empirical, theoretical or conceptual papers, with qualitative or quantitative methodologies.

All submissions will follow the standard double blind review process.

The submission process will be communicated on our website: www.abbegregoireinnovation.com

Academic Journal in Partnerships

The *3rd Abbé Grégoire Innovation Days* are in partnerships with numerous academic journals. The authors will have the opportunity to submit their papers to these journals for special issues (communicated later) or with a facilitated process:

- Entreprendre & Innover
- Entreprise & Société
- European Review of Service Economics and Management
- Finance Contrôle Stratégie
- Innovations, Revue d'Economie et de Management de l'Innovation (REMI) / Journal of Innovations Economics and Management (JIEM)
- International Journal of Entrepreneurship and Small Business
- International Journal of Manufacturing Technology & Management
- Revue de l'entrepreneuriat
- Technologie & Innovation

Special Interest Groups

Detailed SIG presentation available on our [website](#).

Finance & Innovation	Collaborative Innovation & Networks	Management & Innovation
<p>Business-angels:</p> <ul style="list-style-type: none"> - Gilles Certhoux, Audencia Business School <hr/> <p>Venture Capital:</p> <ul style="list-style-type: none"> - Sophie Manigard, Vlerick Business School & Ghent University - Massimiliano Guerini, Politecnico di Milano <hr/> <p>Corporate Venture Capital:</p> <ul style="list-style-type: none"> - Massimo Collombo, Politecnico di Milano - Benjamin Le Pendeven, Audencia Business School 	<p>Co-Creation & user innovation:</p> <ul style="list-style-type: none"> - Stéphane Salgado, IAE Aix-en-Provence - Cyrielle Vellera, IAE Toulouse <hr/> <p>Creativity and creative community:</p> <ul style="list-style-type: none"> - Patrick Cohendet, HEC Montréal <hr/> <p>Spaces for innovation and fab labs:</p> <ul style="list-style-type: none"> - Letizia Mortara, IfM, Cambridge University - Julie Fabbri, EM Lyon - Anna Glaser, ESCP Europe - Lionel Roure, Cnam 	<p>Agility, dynamics capabilities & technological change:</p> <ul style="list-style-type: none"> - Agusti Canals, Open University of Catalunya - David W. Versailles, Paris School of Business - Nicolas Aubouin, Paris School of Business - Valérie Merindol, Paris School of Business <hr/> <p>Management of innovation:</p> <ul style="list-style-type: none"> - Gilles Garel, Cnam <hr/> <p>Management of exploration projects:</p> <ul style="list-style-type: none"> - Sylvain Lenfle, Cnam

Finance & Innovation	Collaborative Innovation & Networks	Management & Innovation
<p>Crowdfunding:</p> <ul style="list-style-type: none"> - Thomas Lambert, Rotterdam School of Management - Guillaume Andrieu, Montpellier Business School 	<p>Management of collaborative innovation: Internal and External Dynamics:</p> <ul style="list-style-type: none"> - Anne Berthinier-Poncet, Cnam - Benjamin Taupin, Cnam 	<p>Marketing innovation: launching, diffusing and branding innovative products and services:</p> <ul style="list-style-type: none"> - Emmanuelle Le Nagard-Assayag, ESSEC - Aurélie Hemonnet, IAE Aix-en-Provence
<p>Public financing for innovation:</p> <ul style="list-style-type: none"> - Anita Quas, EM Lyon - Yvan Alperovych, EM Lyon 	<p>Clusters, networks and places for innovation:</p> <ul style="list-style-type: none"> - Jérôme Vincente, IEP Toulouse - Raphaël Suire, IAE Nantes 	<p>Frugal innovation an environmental innovation:</p> <ul style="list-style-type: none"> - Christian Le Bas, ESDDES Lyon
<p>Practices and tools for controlling innovation processes:</p> <ul style="list-style-type: none"> - Francesco Schiavone, University Parthenope of Naples - Thierry Burger, Strasbourg University - Blandine Leperche, Côte d'Opalle University 		<p>Perception of innovation:</p> <ul style="list-style-type: none"> - Anthony Moussa, IAE Aix-en-Provence
<p>Governance & innovation:</p> <ul style="list-style-type: none"> - Carine Girard, Audencia Business School - Philipp Geiler, EM Lyon 		<p>Management innovation: critical look:</p> <ul style="list-style-type: none"> - Sébastien Damart, Dauphine University
<p>Fintechs and Blockchain:</p> <ul style="list-style-type: none"> - Nathalie Janson, Neoma Business School - Alexis Collomb, Cnam 		

Entrepreneurship & Innovation	Innovation & Social Sciences	Sectorial Approach of Innovation
<p>Entrepreneur & innovator: - Alain Fayolle, EM Lyon - Wadid Lamine, Toulouse Business School</p> <p>Entrepreneurship & Innovation in Family Business: - Didier Chabaud, Paris 1 University - Miruna Radu-Lefevre, Audencia Business School</p> <p>Female entrepreneurship: - Vanessa Ratten, La Trobe University, Australia - Veland Ramadani, South-East European University, Macedonia - Robert Hisrich, Kent State University, United States - Gadaf Rexhepi, South-East European University, Macedonia - Leo-Paul Dana, Montpellier Business School</p> <p>Business-model & innovation: - Sébastien Ronteau, Audencia Business School</p>	<p>Design & Designerly Thinking: state of play: - Frédérique pain, Strate College - Guillaume Blum, Laval university</p> <p>Law, economics & innovation: - Thibault Schrepel, Chicago University, Paris-Saclay University, Droit & Croissance</p> <p>Innovation in Politics: - Didier Chabanet, IDRAC</p>	<p>Aerospace & defense: - Janet K. Tinoco, Embry-Riddle Aeronautical University, Florida - Pierre Barbaroux, CReA - Victor Dos Santos Paulino, Toulouse Business-School</p> <p>Farming Innovation: - Davide Rizzo, LaSalle Beauvais - Fatma Fourati, LaSalle Beauvais</p> <p>Innovations for Circular Economy: - Sylvie Faucheux, Cnam</p> <p>3D Printing and Digital Manufacturing: - Thierry Rayna, Ecole Polytechnique - Benoit Tezenas du Montcel, Cnam</p> <p>Social Innovation: - Thibault Cuénoud, ESC La Rochelle</p> <p>Creative and cultural industries: - Catherine Morel, Audencia Business School - Philippe Mairesse, University Paris Panthéon Sorbonne</p>

Our Website

<https://www.abbegregoireinnovation.com/>