

Entrepreneurship Research & Policy Network

Professional Announcements and Job Openings

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Call For Papers

Conference "Finance and Responsible Business: Research, Practice and Policy"

November 4-5, 2011, Haas School of Business, Berkeley, CA

Sponsored and hosted by The European Center for Corporate Engagement (ECCE), Maastricht University and Center for Responsible Business (CRB), Haas School of Business, University of California at Berkeley

The University of California at Berkeley and Maastricht University announce a call for papers on their joint conference on "Finance and Responsible Business Practices: Research, Practice and Policy". The conference will bridge the gap between theory and practice, bringing together leading practitioners and researchers working at the intersection of finance and corporate sustainability.

SPEAKERS The conference features an academic keynote speech by Harrison Hong, John Scully '66 Professor of Economics and Finance at Princeton University. In addition to academic researchers, we anticipate a keynote and several practitioner panels from leading companies in the San Francisco/Silicon Valley, California area.

TOPICS: The conference focuses on the relation between corporate responsibility (CR) and the financing of the firm. Topics include but are not limited to the association between (different components) of CR and the firm's cost of capital, financial performance, corporate governance, capital structure decisions, investor preferences and shareholder activism. Both theoretical and empirical work is appreciated.

PAPER SUBMISSION PROCEDURE: The deadline for submission is July 15, 2011. Authors should submit their papers electronically to Will Morrison at: will_morrison@haas.berkeley.edu. Papers will be reviewed and by August 8, 2011 authors will be notified.

ORGANIZERS: Nadja Guenster, nk.guenster@maastrichtuniversity.nl and Jo Mackness, mackness@haas.berkeley.edu

ADDITIONAL INFORMATION: Two nights' hotel accommodation, registration fee waiver as well as limited travel grants will be provided to paper presenters and discussants (up to \$500).

Call for Proposals

CFP: Immigration & Entrepreneurship: An Interdisciplinary Conference

UMD/GHI, Sept 13-14, 2012

Submission deadline is Sept 15, 2011

CO-SPONSORED BY: The Center for the History of the New America (University of Maryland) Maryland Technology Enterprise Institute (University of Maryland) The German Historical Institute (Washington, D.C.)

CONVENERS: Prof. David B. Sicilia and Prof. David F. Barbe, University of Maryland, College Park; Prof. Dr. Hartmut Berghoff, German Historical Institute and University of Gottingen

The United States has long been an immigrant society as well as an entrepreneurial society. This is no coincidence: immigrants launch new enterprises and invent new technologies at rates much higher than native-born Americans. As the volume of in-migration again approaches that of the "new immigration" at the turn of the twentieth century, it is time to measure how immigrants have shaped the American economy in the past and how immigration policy reform in 1965 has fostered the transformation of business and economic life in the United States. How have newcomers shaped and in turn been shaped by American economic life?

There are striking parallels between nineteenth-century immigration and contemporary immigrant entrepreneurship. Then, as now, immigrants brought considerable education, ambition, and capital, yet often were marginalized or excluded from mainstream opportunities by law, custom, and prejudice. Particular immigrant groups ultimately dominated particular industries and services. Immigrant entrepreneurs built and circulated through trans-Atlantic, trans-Pacific, and at times global networks of people, capital, and know-how. However, the two eras of heavy migration also differ in significant ways. Newcomers from East and South Asia and Latin America have supplanted Eastern and Southern European immigrants who dominated in the late nineteenth century, and German and Irish immigrants who arrived in the early nineteenth century. And whereas many recent immigrants, like their predecessors a century ago, have worked in low-skilled occupations, in construction, or have created small businesses, a significant portion of recent immigrants have arrived with advanced degrees and have launched businesses in the most advanced sectors of the economy, from Silicon Valley to Rte. 128, from biotech to the digital economy.

The Center for the History of the New America, the Maryland Technology Enterprise Institute, and the German Historical Institute invite proposals from scholars working in a variety of disciplines - including but not limited to history, sociology, economics, business

administration, entrepreneurial studies, anthropology, and cultural studies - to submit research paper proposals. Comparative studies across time and place are especially welcomed.

TOPICS: The conference will engage these and related research topics:

- immigrant group styles and patterns of entrepreneurship
- immigrant entrepreneurship and U.S. economic development
- geography of ethnic entrepreneurship
- journeys of successful high-tech entrepreneurs
- immigrant entrepreneurs as small proprietors
- succeed and failure narratives and other discourse surrounding ethnic immigrant entrepreneurship
- barriers to immigrant entrepreneurial success
- policy implications of historical and contemporary research on immigrant entrepreneurship

PAPER SUBMISSION PROCEDURE: For full consideration, please submit a 200-word abstract and a short c.v. to: immigrant-ent@umd.edu by September 15, 2011.

The conference will take place in College Park, MD, and Washington, D.C. on September 13 and September 14, 2012. Presenters will be given accommodations and a travel stipend. Selected conference presenters will be invited to publish their work in an edited scholarly volume of essays that will grow out of the conference.

Sun Yat-Sen University, Guangzhou, China
Faculty Positions in Management, Accounting, Finance, Management Science, and Marketing

Sun Yat-sen University Business School, one of the leading business schools in China and located in Guangzhou, has several faculty job openings in Management, Accounting, Finance, Management Science, and Marketing. Please see detailed job descriptions below.

ABOUT THE UNIVERSITY: With its longstanding tradition in the arts, sciences, medicine, and engineering, SYSU is recognized as one of the nation's top 10 most prestigious and comprehensive universities in China, and is recently (2010) ranked 171st by the Times' (UK) World University Rankings. There are over 4,500 doctoral students, 15,000 master students and 32,020 full-time undergraduate students registered at the University. Although the majority of students were Chinese natives, more than 5,000 are international/overseas full-time or visiting students coming from various countries around the world. SYSU is located in Guangzhou, China's third largest city.

ABOUT THE BUSINESS SCHOOL: Established in 1985, Sun Yat-Sen Business School (SYSBS) was instituted to offer a broad range of business degree programs. With the generous endowment from the Ho's Education Foundation (Mr. Ho Shanheng, was chairman of Hong Kong's Hang Seng Bank), SYSBS became the first business school to be instituted by an overseas foundation and one of the first schools to be engaged in business education in Mainland China.

SYSBS has a strong faculty body in research and scholarly activities. Over the past three years, our faculty members have published over 760 research papers and 57 books and received 35 major awards for their academic excellence. Their research also appears in some top-tier journals, such as Journal of Financial Quantitative Analysis, Journal of Banking and Finance, Journal of International Business Studies, Academy of Management Perspective, Production and Operations Management, Transportation Research, European Journal of Operational Research, Journal of Statistical Computation and Simulation, Manufacturing and Service Operations Management, Leadership Quarterly, Journal of International Management, Journal of the Academy of Marketing Science, among others. An upward trend is present with respect to both quality and quantity of our faculty's research record.

The MBA program of SYSBS has been ranked among China's Top 5 for years. SYSBS recently initialized AACSB and EQUIS. Additional information about SYSBS is available at: [MailScanner has detected a possible fraud attempt from "hq.ssrn.com" claiming to be http://bus.sysu.edu.cn/en](http://bus.sysu.edu.cn/en)

The School invites applications for full-time positions (all ranks considered, with preference at Assistant or Associate levels) in the Department of Business Administration (e.g., strategic management, organizational behavior, human resources management, international business, entrepreneurship, hospitality management service management etc.), Accounting, Finance and Investment, Marketing, and Management Science (including operations management).

JOB QUALIFICATIONS AND BENEFITS:

Applicants should meet the following minimum qualifications:

Applicants should complete (or expect to complete before employment) a Ph.D degree to be appointed at a rank of Assistant Professor. At the Associate level, candidates should also have a record of successful research and publications;

Applicants should have a proven ability or commitment to conduct high-quality scholarly research publishable in reputable international journals;

Applicants should demonstrate teaching excellence as indicated by teaching assessments or letters of recommendations.

BENEFITS: Compensation package and working conditions are competitive according to the international standard. Start-up research fund and setting-in allowance will be provided.

EMPLOYMENT FOR FOREIGN CITIZENS: SYSBS will apply the work permit for the candidate(s) of foreign citizen.

TEACHING AND RESEARCH: Lecturing in English is required with reduced workload (about 2-3 courses per year). Research productivity is a central requirement.

TENURE REQUIREMENT: A minimum of 5 English papers is required in six years: Three should appear in the School's major international journal list (at minimum: one should be A+, one should be A, and one should be B), and the other 2 should be published in SSCI or SCI. During the first contract period (the first three years), a minimum of two English publications is required (one should be A and another one must be at least B).

APPLICATION PROCEDURE AND DEADLINE: Interested candidates should be prepared to submit a full application by 31 December 2011 consisting of:

(1) a letter with their research and teaching statement, (2) a CV, (3) samples of research, (4) evidence of teaching effectiveness, and (5) three letters of reference. All application materials

to be send to: bshr@mail.syu.edu.cn with the subject "tenure-track application". For any questions you may have, please feel free to contact her as well.

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