



European Academy
of Management and Business Economics

23rd AEDEM International Conference **« Future Challenges for Innovation, Business & Finance »**

Paris, 1-2 September 2014, IPAG Business School, Latin Quarter

This Conference on the current and future challenges for innovation, business and finance held in IPAG Business School, at the heart of the Latin Quarter in Paris, brings together science and creativity, systematic management knowledge and the capacity for thought, to advance in the creation of new scenarios.

The Conference venue is intended to be a premonition that we will be able to overcome the current crisis, recover the best values and continue to build the world by advancing knowledge and fair, effective and efficient management of business and the economy. And what better way than to examine fundamental aspects of innovation, whose consequence is to open up new spaces for growth, renewing the economic and social structure; investigate how small enterprises can take us to new scenarios of progress and sustainability; and study the way finance, after resolving its specific problems, can contribute towards its fundamental function of feeding business and the economy in general.

A special focus will be made on the three tightened concepts “Innovation, Financing and Entrepreneurship” which are generally under-researched. The program committee invites submissions of both academic and practitioner papers on a wide range of topics and a wide range of scholarly approaches including theoretical and empirical papers employing qualitative, quantitative and critical methods.

Topics for this conference include, but are not limited to:

- Future of Business: globalization and trends, competition and co-competition, sustainable development, circular economy, customer behavior changes, network's role and social media, IT investment, Franchising...
- Mechanisms to encourage innovation: clusters, public policy, technology transfer...
- Protection of Innovation (versus public domain)
- Management of Innovation: strategic life cycle, barriers of entry, new business and create new markets, customer information, management of & employees...
- Economics of Entrepreneurship and Innovation: regional development and economies, remittances, investment decision-making, welfare society
- Entrepreneurship and innovation for educators: entrepreneurship training and development, University-enterprise cooperation, challenging academic and business conventions

- Innovation, Entrepreneurship and Intrapreneurship: social entrepreneurship, creativity and entrepreneurship, emergence and growth,
- Innovation and start-up, incubators and Start-up accelerators...
- Family businesses (FB) and entrepreneurship: succession in FB, performance & innovation in FB...
- Financing of Innovation: project financing, venture capital, corporate venture capital, private equity, Business Angels...
- Challenges for finance: sustainable finance, banking innovation, microfinance

Conference Chairs: Marta Peris-Ortiz (Universitat Politècnica de València) & Jean-Michel Sahut (IPAG)

Keynote Speaker

We are honored to welcome **Prof. Serge Miranda (University of Sophia Antipolis)** for plenary talks. Serge Miranda is a Professor of Computer Science at the University of Nice Sophia Antipolis (UNSA). In 1998, he was decorated “Chevalier Ordre du Mérite” for recognition of his original contribution between higher education and industry in the science park of Sophia Antipolis.

Guidelines:

The manuscript must be made and submitted in Microsoft Word format. The manuscript may not exceed 18 pages or 80,000 characters (including charts, tables and references); and may be submitted in English, French, Portuguese or Spanish. (better in English)

Template: <http://www.aedem-virtual.com/en/congresses/international/2222/innovation-small-business-and-finances-challenger-21st-century/normas-de-envio>

Important Dates

- Electronic Submissions should be sent as an e-mail attachment (pdf, rft or doc file) to www.aedem-virtual.com no later than June 10, 2014

Prize will be awarded:

- IEDEE Best paper Award in Management and Business Economics

Publications

Best papers will be published in the peer review journals:

“Global Business Perspectives”, “Investigaciones Europeas de Dirección y Economía de la Empresa”, “Gestion 2000” and a book edited by Springer.