



**HEC Paris - EM Normandie  
& ADVANCIA**

## **Call for papers**

### **4<sup>th</sup> Georges Doriot Conference on Family Entrepreneurship**

in collaboration with the

### **8<sup>th</sup> Family Enterprise Research Conference (FERC)**

**11<sup>th</sup>-13<sup>th</sup> May 2012, Montreal, Canada**

The aim of the 4<sup>th</sup> Georges Doriot Conference on the theme of "Entrepreneurship and the sustainability of family business: facing the risks and adversities of turbulent environments" is to promote the emergence of a specific field of research into family business addressing two topics: (1) entrepreneurship as the fundamental element of sustainability for family businesses in terms of both strategic renewal and intrapreneurship and (2) family businesses as fertile ground for inspiring new generations with a spirit of entrepreneurship through involvement in family business. For many years, the majority of research into entrepreneurship has, in essence, tended to ignore family business and conversely, each field has tended to limit itself and legitimize this through developing their own reviews, conferences and communities. And yet, as some researchers have revealed more recently, entrepreneurship is a cornerstone of the sustainability of family business. Furthermore, the family also plays an active role in both the development of the entrepreneurial orientation of its members and in the support it can bring to business ventures established as family businesses. Considering the number of possible implications, proposals for papers could address a variety of sub-themes:

- The identification of the risks which family businesses face in the long-term and the role entrepreneurship can play in addressing these risks
- The role of family entrepreneurship in the strategic renewal of family businesses
- The impact of family entrepreneurship on the performance of family businesses
- Family businesses as High Reliability Organizations (HRO)
- Family businesses and innovation, channels of strategic renewal
- Financial risks and family businesses
- The transfer or maintenance of entrepreneurial spirit through generations
- The role of business orientation in the strategic regeneration of family businesses

This call for papers is combined with a special issue of *Revue de l'entrepreneuriat*, which will expand on the theme of "Entrepreneurship and the sustainability of family business: facing the risks and adversities of turbulent environments". However, all paper proposals addressing

family business in its various manifestations and substructures are welcome at the 4<sup>th</sup> Georges Doriot Conference.

Offering a unique opportunity for the international community of researchers in family businesses and family entrepreneurship to come together, the 4<sup>th</sup> Georges Doriot Conference will be held in conjunction with the 8<sup>th</sup> Family Enterprise Research Conference (FERC) at the John Molson School of Business at Concordia University, Montreal, from 11<sup>th</sup> to 13<sup>th</sup> May 2012. Participants at the Georges Doriot Conference will have full access to joint events including plenary conferences, poster sessions and other joint activities. Several prestigious speakers will be in attendance as Professors R. Gomez Mejia (Texas A & M University), Danny Miller and Isabelle Le Breton-Miller (HEC Montréal et University of Alberta).

### **Guidelines for submission of papers**

Please submit a detailed abstract (2 to 5 pages, single line spacing) describing the subject and conceptual development of the paper, the methodology used in the study, the empirical basis, the main findings and contribution. All proposals will be assessed according to a double blind process, so please make sure that the names of authors or references to their own works are absent from the proposal, to ensure anonymity of papers. **Scholarly poster is the medium of presentation of papers.** Papers may be written in French or English.

### **Calendar of significant dates**

Submission of proposals (detailed abstract):	31 <sup>st</sup> January 2012
Response to authors:	15 <sup>th</sup> March 2012

**For further information, visit the conference web sites**

**4<sup>th</sup> Georges Doriot conference website:** <http://www.journeesgeorgesdoriot.org/>

**FERC web site:** <http://johnmolson.concordia.ca/en/faculty-research/research-centres/family-enterprise-rsrch-conference/future-conferences>

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