acpi **ECIE 2015** **DIPARTIMENTO DI ECONOMIA**
UNIVERSITÀ DEGLI STUDI DI GENOVA

10th European Conference on Innovation and Entrepreneurship
University of Genoa, Genoa, Italy
17-18 September 2015

Conference Co-Chairs: **Luca Beltrametti** and **Paola Dameri,** University of Genoa, Italy
Programme Co-Chairs: **Prof Renta Paola Dameri**, **Prof. Roberto Garelli** and **Prof. Marina Resta**, University of Genoa, Italy

CALL FOR PAPERS, Case Studies, Work in Progress/Posters, PhD Research, Round Table Proposals, non-academic Contributions and Product Demonstrations

Mini Track: **Female entrepreneurship**
Mini Track Chair: **Dr. Laurice Alexandre**, CEDAG/ Sorbonne Paris Cité, France

Female entrepreneurship is understudied in the literature in general and there is still a lot to do on the topic especially in emerging countries. A recent OECD study (2012) demonstrates that women participate strongly in the economic development of a country, but they are still less representative than men even in developing countries.

The aim of this track is to offer an overview of female entrepreneurship all around the world in order to better understand the path of these women and the secrets of their success or failure.

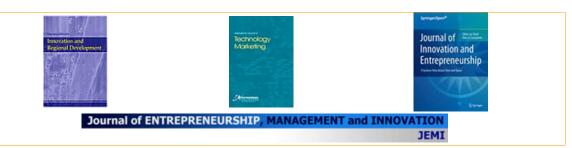Topics may include, but are not limited to:

- Comparative topics (men vs women) in a specific country
- Comparative studies between two countries or more
- Culture and female entrepreneurship
- Female entrepreneurship in developing countries
- Female entrepreneurship and social entrepreneurship
- The development of Women's ventures in the international markets

Publication opportunities
Papers accepted for the conference will be published in the conference proceedings, subject to author registration and payment. The proceedings are published with an ISBN and ISSN.

Papers that have been presented at the conference will also be considered for revision and publication by the following journals:

- International Journal of Innovation and Regional Development published by Inderscience ISSN online: 1753-0679 ISSN print: 1753-0660
- International Journal of Technology Marketing published by Inderscience ISSN online: 1741-8798 ISSN print: 1741-878X
- Springer Journal of Technology, Innovation & Education (JTIE) (New Journal, 1st Vol. next Spring 2015.)
- Springer Journal of Innovation & Entrepreneurship (JIE) (Open access) ISSN: 2192-5372
- Journal of Entrepreneurship, Management and Innovation (JEMI) published by Nowy Sącz Business School, Poland ISSN online 2299-7326, ISSN print: 2299-7075

http://academic-conferences.org/ecie/ecie2015/ecie15-home.htm
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As well as full academic papers, the following submissions are welcomed:

Work in Progress/Posters Researchers are invited to submit current projects which are either at the proposals stage or are work in progress.

PhD Research: Doctoral Candidates are invited to submit papers describing their research.

Case Study Submissions; Submissions should be written to publishable standards.

Non-Academic Contributions; Contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

Round Table Proposals; Topical subjects proposed for discussion.

Product Demonstrations and Exhibitor Opportunities: If you are contributing to the conference in any of the above categories you may also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our exhibitor packages.

Submission details

Abstracts:	All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **25 February 2015.** Please read the Abstract Guidelines before submitting.
Submission:	Online via the submission form. Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author. http://academic-conferences.org/ecie/ecie2015/ecie15-abstract-submission.htm
Full paper:	Only required after acceptance of abstract and not to be more than 5,000 words including abstract, keywords and references. Submission date will be **no later than 16 April 2015**. Please read the style guidelines document. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Jo Green with the submission checklist and copyright form.

Due to the large number of papers expected for this conference, the committee prefers that an author presents only one paper. However, if multiple papers are accepted for publication and presentation, each paper requires a separate registration fee. Author registration and payment must be completed by **13 August 2015** and there are special discounts available for earlybird registration and group bookings, including a special reduced rate for supervisors and students attending together.

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates	
Abstract submission deadline:	**25 February 2015**
Notification of abstract acceptance:	**05 March 2015**
Full paper due for review: (see note)	**16 April 2015**
Notification of paper acceptance (with any requested changes):	**25 June 2015**
Earlybird registration closes:	**9 July 2015**
Final paper due (with changes):	**23 July 2015**
Final author payment date:	**13 August 2015**

Updated conference details can be found at:

http://academic-conferences.org/ecie/ecie2015/ecie15-home.htm

This pdf is an abbreviated call for papers. The full call for papers can be found online at:

http://academic-conferences.org/ecie/ecie2015/ecie15-call-papers.htm

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